

THE WEATHER

Desert area forecast: Variable cloudiness today through Friday. Scattered afternoon and evening showers or thundershowers mostly north portion. Little temperature change. Highs today near 80 upper valleys, near 95 lower valleys.

High here yesterday was 101, and low was 67.

The Desert Sun

THIRTIETH YEAR

The Desert Empire's Daily Newspaper

Palm Springs, California, Thursday, October 4, 1956

EVENINGS

Daily Except Mondays

PHONE 5005

VOL. XXX NO. 31 12 Pages

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Record Tonnage of Goods Rolling Into Stores Here For Fall Season's Debut

Truck Depot Swamped With Shipments; September Total Topped Year Ago by 80,000 Pounds; Gain Throughout Summer

New retail merchandise for the stores' fall business rush is pouring into Palm Springs at a rate breaking all records and leaving truckers and merchants incredulous.

It's a slow day, in fact, that doesn't see eight to 10 huge trailer trucks at the Southern California Freight Lines depot here, not counting the Pacific Freight Lines, Stratton Freight Lines and the several independent contract carriers which deliver direct to stores' doors. Southern California operates Palm Springs' only distribution depot.

Last month, according to George Preble, manager, merchandise destined for Village merchants tallied 1,147,715 pounds, 84,000 more than the same month a year ago.

NOR WAS THAT pre-season month unique; in August incoming shipments came to 942,479 pounds, or 80,000 more than August of 1955, and in July they tallied 570,584, topped July of 1955 by 40,000 pounds.

"It used to be a struggle to keep two or three men busy on the dock through the summer," said Preble. "Now vacations are a problem with a summertime crew of five or six men."

In the pileup of merchandise on the docks, Preble has been hard put to make prompt distribution to the consignees. Many retailers have been coming after the goods in their own vehicles, and this week Preble was obliged to lease an additional delivery truck, bringing his fleet to nine.

Still, he said, an average of 25 merchants daily pick up at least the more urgent items in their shipments.

"IT WAS NEVER like this 15 years ago when I took over this office," he reminisced. "Then I handled the dock and two drivers made the deliveries. During the summer, shipments would drop so low we would close this office and operate from India."

Seventy-five per cent of the currently incoming goods are for retail stores, he estimated, and the remainder for building supply establishments. They do not include bulk cargo.

IN ADDITION, Village retail establishments are served by numerous independent truckers who specialize on particular cargoes like liquor, drugs and groceries. Thus the SoCal Freight Lines million-pound-month figures represent almost entirely the apparel and gift lines bought primarily to appeal to the influx of thousands of wintertime visitors.

Some of the individual shipments run to extremely high valuations, Preble said, especially women's dress and gift items.

W. M. Stokes, supervisor of the San Bernardino depot of the Southern Pacific-owned Pacific Motor Trucking lines, said no weight breakdown of his volume destined for Palm Springs is available, but he added the volume is substantially up this year.

Midwest Cooler, Rainstorms Hit Atlantic Coast

By UNITED PRESS

Cool air chilled the nation's mid-section and thunderstorms moved up the Atlantic Coast today.

The rain dampened an area extending over most of the southeastern section of the country northeastward into New England. Mountainous areas from the Rockies westward into California also were visited by showers.

Cooler temperatures were recorded over the Central Plains and most of the Great Lakes region. Western Nebraska reported early morning temperature drops of 10 to 20 degrees below Wednesday's readings. New England temperatures lingered in the 40's, but the drenched Southeast perspired with lows in the 60's.

Gusts whipped through Houston, Tex., at rates up to 69 miles per hour. The winds were escorted by productive thunder clouds which deposited 1.33 inches of water within a six-hour period.

MAKE A NOTE

If you fail to receive your daily Desert Sun by 6 p.m.

CALL

5005 Palm Springs Area
By 7 p.m.
8-7241 Cathedral City Area

Briton Says Bing Admits His Singing's Slipping

LONDON — Crooner Bing Crosby admits that he is "long gone" and that "I just don't sing as well as I used to," columnist Cyril Stapleton said in the London Daily Express today.

Stapleton said he received a long letter from the 51-year-old singer after writing an article about him in his column.

"I'm long gone," Crosby wrote, "but as you infer in your column, I'm not too depressed about it."

6 Inquiries Due In Building Crash That Killed 10

JACKSON, Mich. — At least six separate investigations were promised today in the collapse of a four-story building under construction which killed 10 men.

Six bodies were still buried in the tangle of steel and concrete. State Police Capt. Forest White said the Fire Marshal's Division of State Police would investigate, and listed these other planned investigations:

A LEGISLATIVE committee probe headed by Rep. Wilfred G. Bassett of Jackson County's First District; investigation by the insurance companies; by the contractors; by the city of Jackson Building Department, and by Consumers Power Co., the building owners.

The announcement of the investigations came on the heels of charges by Jackson Fire Chief Harold Crawford, director of rescue operations, and workmen that "green concrete" was the cause.

THEY SAID forms were taken off concrete floors and work continued on higher stories within a few days, before the concrete hardened. Main contractor Frank Herlihy of Chicago said this wasn't so, that each floor had weeks to "set" before the next went up.

Rescue work was suspended early this morning while pillars and beams which could injure rescuers were pulled or knocked down. Just before this suspension, four bloody helmets were found in a basement corner.

A plumber who escaped from the basement and whose father was killed in the thunderous four-story collapse, said failure to allow the concrete to set was the cause.

Rescue operations were called off today when construction officials decided the men could not have survived.

Western Week Drive Advances

Palm Springs Hotel and Apartment Association has reached the half-way point in its drive for funds to support the Western Week activities, Adele Colgan, chairman of the group's fund-raising committee, reported today.

A number of other hotels have indicated they would like to contribute to the fund, and are asked to do so by sending their checks to Mrs. Colgan at 269 Chuckwalla Road.

In this way, Mrs. Colgan said, it will avoid any possible chance of their not being contacted, and therefore aid in the association going "over the top" in its fund drive.

Rest Home Ex-Patient Hacks Owner To Death for Forcing Him to Leave



COMPOSITE PHOTO shows one of the many large trailer trucks unloading retail merchandise here daily, and the piled-high interior of the Southern California Freight Lines depot, whose own delivery facilities are swamped by the record volume. (Desert Sun Photo.)

NEW WEAPON MAY ELIMINATE SUBMARINE WAR

LOS ANGELES — Secretary of the Navy Charles S. Thomas says the United States has a new secret weapon which might "eliminate submarine warfare entirely."

The secretary told newsmen at the Ambassador Hotel here that he could not disclose the nature of the weapon. He indicated, however, that it would play a vital part in defense because Russia has a large submarine fleet.

Thomas also said the U.S. Navy is far ahead of Russia's. He pointed out that Forestal type carriers can attack anything in any spot in the world.

Rain Threat Puts Off 2nd Series Game

Frick Doesn't Want Classic Ever Stopped Short of 9 Innings

BROOKLYN — Commissioner Ford C. Frick, after a conference with the umpires, announced today that the second game of the World Series between the Dodgers and Yankees had been postponed.

Both managers said that they would not change their pitching plans for Friday's game. That means 27-game winner Don Newcombe will go for the Dodgers while Don Larsen, who had an 11-5 mark for the Yankees and finished strongly, will hurl for the Yankees.

FRICK MADE a detailed survey of the field and said the playing conditions were satisfactory, but that he was concerned about the latest weather forecast.

"In view of the forecast for continued rain, we decided it best to call the game," he said. "The weather report for later today is for heavy rain."

"No World Series game ever has been stopped short of nine innings and we don't want that ever to happen. I feel today's game could be played if the current conditions prevail. It would not be pleasant but we could play. It is my responsibility to the players and fans to be sure that no game has to be called because of adverse weather conditions."

FRICK ARRIVED at Ebbets Field at 10:30 a.m. EDT and immediately ordered that all gates were to remain closed until there was a decision on whether or not the game would be played.

"That is to prevent a terrific ticket jam-up," he said. After that Frick went to the Dodger clubhouse to confer with Brooklyn Manager Walter Alston. He said he wanted to make the decision as early as possible but had to hold off until Yankee Manager Casey Stengel arrived at the park at 11 a.m. Both managers agreed it was best to postpone the game.

Dow-Jones Averages

Dow-Jones final stock averages: 30 industrials 481.24, off 0.50; 20 railroads 156.15, off 0.38; 15 utilities 66.31, up 0.06; and 65 stocks 170.22, off 0.22. Sales today were 1,600,000 shares compared with 2,180,000 shares Wednesday.

Three Mixing Bowls Offered as Bonus To Sun Readers

A new bonus, a set of three colorful plastic mixing bowls, is being offered readers of The Desert Sun.

All that's required for the reader of this paper to obtain the set is six differently numbered Reader Bonus Coupons and \$1.95 (tax included). Another coupon appears today in this paper. A total of 14 coupons will be printed, and the eighth appears in this paper. You only need six, however, for each set.

The bowls will be here for you at the office of The Daily Desert Sun, in The Center, 174 North Palm Canyon Drive or 174 North Indian Avenue.

L.A. Cripple Waylays Her With Sickle

Proprietress Lured Into Ambush by Buzzer Signal

LOS ANGELES — A former rest home patient lured the proprietress outside and then hacked her to death with a sickle today because she forced him to leave the home, police reported.

Mrs. Mary Morris, 55, died of slashes on the face, neck, arms and abdomen as an ambulance crew administered first aid.

Gabriel Di Bella, 50, who was a patient at the home in the Highland Park District until a few weeks ago, was arrested on suspicion of murder.

Police said Di Bella, a cripple, summoned Mrs. Morris outside by pressing a signal buzzer from a nearby cottage.

As the woman hurried along a path Di Bella jumped from behind a bush and attacked her with the sickle. Her screams awoke the 105 patients of the home and police were called.

Di Bella, who was found hiding in the bushes, told police he was "mad at her because she made me leave the home."

Unrest Spreads As Poland Trial Verdict Nears

POZNAN, Poland — Outbreaks of "hooliganism" were reported today on the outskirts of this Polish industrial town in protest against the trial of three youths charged with murder in the June 28 uprising.

The city was tense in expectation the verdicts would be pronounced today and widespread demonstrations were feared should the three be found guilty. The situation was considered serious, with new riots expected momentarily.

THE TENSION was of the sort that sparked the June workers riots in which 53 persons were killed and more than 300 injured—the riots for which some of the workers are now on trial.

Security authorities reported the increase of "hooliganism" as the hour of the verdict approached, and many groups were reported ready to express their dissatisfaction with conditions and their unanimity with the accused rioters.

Students at a school one of the defendants attended were reported ready to march into the streets.

There was widespread dissatisfaction over failure of the government-controlled radio to broadcast defense speeches during the trials.

City-Indian Problems Talked

Members of the Agua Caliente Indian Tribal Council and the City Council met yesterday afternoon to discuss mutual problems concerning developments in this area.

Voila Olinger, chairman of the Tribal Council, said today that the meeting between the two councils was to play closer cooperation between the two bodies for the betterment of Palm Springs.

Though many points were advanced at the meeting, no official action was taken, and meetings between both bodies, and between committees representing them, will be set at future dates.

City Manager R. W. Peterson said that during the meeting discussion included the flood control plan, the proposed reservation cleanup, the hiring of a planning consultant by the Indian Council, and annexation of sections to the southeast of Palm Springs.

This has been one of the first all-out attempts by both parties to secure more cooperation between them for the betterment of the community.

Elks Schedule Cerebral Palsy Dance Saturday

BPO Elks Lodge 1905 will hold its semi-annual Cerebral Palsy Dance at the club rooms on Highway 111 Saturday night.

All Elks are requested by Exalted Ruler Pat Cohen to bring their Cerebral Palsy "Piggy Banks" to the lodge that night, with the total proceeds to be taken to the California Elks Association convention in San Jose by Cohen on Oct. 8. More than \$1,000 has been collected by local members to date.

Besides the dance and entertainment, open house will be held at the newly completed Cerebral Palsy Workshop adjacent to the club rooms. The local lodge is the only one in the state to have a workshop. The local trained therapists, who are the only persons to receive any salary for this work sponsored by the Elks Lodge, will be present to explain all details of the work being done.

There is no charge for treatment to youngsters, according to Cohen. The Elks use as their slogan, "A coin a day—they will work and play," in regard to cerebral palsy afflicted children, and more than 74 youngsters have been aided in leading a normal life through this medium.

The Palm Springs Lodge has received the highest commendation from state and national headquarters for its work in this field.

Rudy Salazar is chairman of the dance Saturday night, and has arranged for one appearance of one of the outstanding dance bands in the Southland.

Congress Junkets Cost \$324,386

But That's Not All

WASHINGTON — Taxpayers had their first real peek today at the cost of congressional junkets, but there isn't much prospect they will get the whole story.

A House report showed that world-girdling House members in the 12 months ending last June 30 spent \$324,386 in foreign currency for "transportation and incidental travel expenses" on trips through 48 nations.

The report covered only outlays of so-called counterpart funds, currency put up for official U.S. use by nations drawing American aid in dollars. Traveling congressmen can draw on these funds.

What the report didn't include was other big cost items, including money spent by the Air Force to fly junketing congressional groups part or all the way on their global inspection circuits.

Protests on Power Station Here Put Off Planning Board's Decision

City Planning Commission last night continued for two weeks the public hearing on a conditional building permit for California Electric to construct an electric distribution station 100 feet east of Sunrise Way and north of Tamarisk Road.

The commission was presented with seven written protests, three petitions, two containing 15 names each and one containing two names, and a few oral protests from persons who appeared at the meeting.

Opposition to the construction of the power substation was led by Attorney Jerome Richardson, who told the commission that the installation of the station would mean the devaluation of residential property in the vicinity of Sunrise and Tamarisk.

REPRESENTING California Electric was right-of-way engineer Hugh McCulloch and chief engineer W. B. Loper, who told the commission that for four years the company has been looking for a site which would serve the northeast area of the Village.

Aside from Indian land, the only land available would be residential land, and the two men said that the company simply did not want to go into established residential areas.

Loper told the commission that the growth of Palm Springs has been at the rate of 10 per cent per year compounded, meaning that it was of great necessity that the company find a site to increase capacity this year. The addition should have been built last year, he said, and the company was only saved from protests of lack of power by the exceptionally good winter. "This cannot go on and on," added Loper.

THE LOCATION of the new substation is on the path of the 33,000 volt feed line into the village, and it was pointed out that no matter where the station is built these lines would have to be brought into and out of the station.

Members of the commission agreed the matter should be continued until Oct. 17 at 3:15 p.m., to allow them to investigate the proposed site and to look over other possible ones. One member of the commission said the company could move the proposed building further east into the district of the city shops and warehouses, but the company said that then, instead of having a building screened by Tamarisk trees and displaying only a few lines, the whole area would be filled with poles and wires.

ONE OF THE MAIN problems facing the commission in its determination of the conditional permit, aside from protests by local residents, is the fact that the request by the company is one which affects the entire population of the Village.

During the past year residents of the desert area have fought hard

JayCees Here To Host District Meet Oct. 13

Palm Springs Junior Chamber of Commerce will be host at the District 9 quarterly meeting Saturday, Oct. 13, at Del Tahquitz Hotel, with 13 clubs expected to be represented.

Cities included in the district are Palm Springs, Indio, Hemet, San Bernardino, Redlands, Riverside, Pomona, Ontario-Uplands, Fontana, Blythe, Claremont and Laverne.

Projects of the past year will be reported, together with plans for projects to be undertaken this coming year.

The meeting at 8:30 will be preceded by a cocktail party at 7:30 p.m.

Presiding over the meeting will be Otis Cutwright, district vice president, of San Bernardino.

Benson to Start 'Fighting' Tour

CHICAGO — Secretary of Agriculture Ezra T. Benson announced plans today for a drastically revised speaking tour of the corn belt in a "fighting" campaign for the farm vote.

Benson told a news conference he will use station wagons and small planes to make speeches in as many as 10 communities a day in Missouri, Iowa, Nebraska, Wisconsin, Ohio, Indiana, Illinois, Michigan and elsewhere in the next three weeks.

He said that the opposition has "grossly distorted" the administration's farm policies, especially in the farm belt.

New Polio Cases Decline Again

WASHINGTON — New polio cases dropped sharply again last week, confirming earlier evidence that the 1956 season has passed its peak.

'Roll' and Striptease Invasion Rocks Paris Jazz Clique Into Uproar

PARIS — Two American contributions to European culture, rock 'n' roll music and the striptease, invaded Paris' most hallowed sanctum of jazz Wednesday night and set off a hubbub that lasted long after midnight, police said today.

Dixieland and jazz purists, who consider the Club Vieux Colombier on the left bank as their shrine in France, blanched at the club's introduction of the two new "art forms," but turned out in large numbers just the same.

The management of the cellar club was unable to control the enthusiasm of its patrons once the rock 'n' roll started.

Band, dancers and drinkers spilled out on the street, shouting, wav-

ing their arms and swaying their hips in time with the frenzied beat.

Neighbors, angry because the noise kept them awake, tried to dampen the enthusiasm of the rock 'n' rollers by tossing buckets of water from upper-floor windows.

Police roared to the scene and advised the festive throng to return indoors. Before doing so they yelled "assassin" and "butcher of children" to the butcher who poured the water.

The stripteasers refused to take part in the outdoor frolics in the chilly Paris night. They peeped to their G-strings to a primitive two-beat, practically ignored by the throng of art lovers.

The crowd set up a clamor for more music.

Volunteer Groups For Trailer Rally Are Announced

The Trailer Rally Committee for the sponsoring Palm Springs Area Trailer Parks today announced the names of trailer park residents who will give volunteer help as chairmen of hospitality and events committees.

Chairmen of visitors hospitality have been announced as Mr. and Mrs. Walter Holman of Ramon Trailer Park. Chairmen of the hobby show to be held on Sunday, Oct. 28, are Mr. and Mrs. Charles Allen of Rancho Trailer Park, and in charge of the fashion show of western wear and desert fashions is Mrs. Betty Grew of Ramon Trailer Park. The fashion show will be held on Friday afternoon, Oct. 26.

Co-chairmen of visitors registration and ticket sales for meals will be Mrs. Ross Harrison and Mrs. Jim Williams of Sky Ridge Scenic Trailer Park.

OTHER COMMITTEES yet to be appointed will handle the shuffleboard and horseshoe contests, chess arrangements and door prizes.

The rally dates from Oct. 24 to 30 will provide continuous entertainment of evening stage shows and dancing in the Rodeo Arena. Daytime events and the evening shows will be open to the general public as well as residents of local trailer parks and the visiting trailer clubs which will park their trailers on the Polo Grounds.

THE GREATEST trailer show ever held in the west will be a feature event of the rally. All manufacturers will offer a "sneak preview" of their 1957 models from the smallest to the largest trailer sizes. Monday, Oct. 29, has been designated as Palm Springs Trailer Park Day with special events being planned.

Residents of the local parks will take part in a "Palm Springs Hat contest" on Monday, Oct. 29, with judging for prettiness, originality and humor in charge of a committee headed by Edith Carlson of the Palm Springs Chamber of Commerce.

Slightly Happier Day

NEW YORK — The National Dinking Association has announced a new look for doughnut holes for 1957.

The size of the doughnut hole at the start of the new year will be three-eighths inch to allow millions of dunkers greater flexibility.

SPECIAL

1956 PLYMOUTH
Belvedere Sport Sedan

\$700

DISCOUNT
IMPERIAL MOTORS
Highway 99, Indio

ESTES COMMITS ADLAI TO LABOR LAW REPEAL

ENROUTE WITH KEFAUVER — Sen. Estes Kefauver pledged himself and presidential candidate Adlai Stevenson to repeal of the Taft-Hartley Labor Act today.

Kefauver, in a speech prepared for delivery in Los Angeles' garment district, recalled that he had voted against it and voted to sustain former President Truman's veto.

HIS SPEECH also stressed California water problems and included an attack on the administration's "partnership" program for water resources development.

The garment district speech featured the senator's first foray into Vice President Richard M. Nixon's home territory. He told voters: "I am willing to let you decide which of us Nixon or Kefauver you would choose."

ENROUTE WITH STEVENSON — Adlai E. Stevenson, accusing President Eisenhower of gross misstatement of facts, carried his Democratic campaign into West Virginia today.

The presidential hopeful interrupted his eastern swing Wednesday night to deliver a 15-minute network television speech answering the President's charge that he is spreading "wicked nonsense."

Stevenson countered that Mr. Eisenhower claimed credit for the Republican Party for Progress made under Democratic leadership.

"I think it is too bad that the President indulged himself in such gross misstatement of the record," Stevenson declared. "He is an honorable man and could hardly have deliberately intended the misrepresentations which his speech included."

Cathedral City Zone Hearing Set

Riverside County Planning Commission will hold a public hearing on a variance application to permit the construction of a telephone dial switching office on the northwesterly corner of the intersection of B Street and Chuparosa Lane in Cathedral City, at 3:30 p.m., Tuesday, Oct. 16, in the board of supervisors room in county courthouse in Riverside.

Testimony will be heard at that time. The area is now zoned as R-3, general residential.

Head-on Indiana Crash Kills 10

MUNCIE, Ind. — Ten persons were killed, including a family of nine with four small children, Wednesday night in a head-on, two-car collision seven miles west of here.

The fashion industry in Berlin is one of the largest in the city, employing over 50,000 persons and producing over \$150,000,000 annually.

Nixon Urging Ike To Widen Visits To Key States

WASHINGTON — Vice President Richard M. Nixon today rushed into extensive conferences with GOP leaders less than 12 hours after returning from his 32-state campaign swing.

One of his top recommendations was expected to be that President Eisenhower visit more key states where GOP senatorial candidates are fighting uphill battles.

The vice president also planned to spend part of the day working on his notes for an unusual half-hour televised press conference to-night with newsmen in eight cities across the nation.

He returned to the capital shortly before midnight after ending his 16-day 15,000-mile trip at Philadelphia by tearing into Adlai Stevenson's foreign policy statements.

Nixon called the Democratic presidential nominee's proposal that the United States end nuclear weapon tests "catastrophic nonsense."

Saund Dinner In Indio Tonight

A testimonial dinner honoring Judge D. S. Saund, Democratic candidate for Congress in Riverside and Imperial Counties, will be held in Indio, tonight at the Elks Hall.

The event will bring a number of outstanding national and state leaders to the Southland, including State Attorney General Edmund (Pat) Brown who will address the Indio dinner.

Frank Tebo, chairman of the dinner, stated that "Thanks to the enthusiasm—and especially to the work of the youth and first-voters we can expect more than 250 people will pay \$10 to attend the meeting and dinner."

Scout Course Deans Named

Course Deans for the University of Scouting, scheduled for Oct. 27 at University of California at Riverside by the Riverside County Boy Scout Council, were named today by Dr. T. L. Broadbent, Council training chairman.

They are John Merrifield, Elsinore, basic Scouting; Carlisle Duke, Indio, basic Cubbing; and from Riverside, Frank Watrous, additional Scout training; Irving Olson, basic Exploring; Dr. E. D. Burkhardt, troop committee; and Paul Briskin, institutional representatives seminar.

Also named were the following committee chairmen: Verne Murdock, Hemet, exhibits; John Winifourne, Riverside, physical arrangements; Harry Corriden, Arlington, registration and finance; and Art LaLonde, ceremonies, and Gordon Cologne, promotion, Indio. A dean for additional Cub training and faculty who will be recruited by the deans will be announced soon, Dr. Broadbent said.

Second such event staged by the Council, the University will be a one day affair starting with registration at 8:30 a. m. and ending with graduation at 5:30 p. m.

The Desert Sun Thursday, Oct. 4, 1956



PAST PRESIDENT'S plaque was officially presented at the Palm Springs Rotary Club meeting yesterday noon at the Palm Springs Biltmore, when District Governor Alpheus J. Gillette of San Diego, right, made his annual visitation here. At left is James Cavett, president of the local club. (Desert Sun Photo).

Russian Refugee Slips U.S.-Born Daughter Onto Liner for Soviet

NEW YORK — A Russian refugee eluded U.S. immigration officials Wednesday night and is taking his American-born daughter with him back to the Soviet Union.

The Naturalization and Immigration Service searched the Europe-bound liner Queen Mary for several hours for the father and daughter after the child's mother issued a complaint in Philadelphia.

A New York Times correspondent aboard the Queen Mary said it appeared that Russian passengers aboard the vessel had assisted the father in hiding the girl.

The newspaper said ship's officers confirmed that the girl was aboard.

The child, Tatiana Chwastov, 2½ years old had been taken aboard the ship by her father, Alexis Chwastov, 58, about 2 p.m. EDT Wednesday, several hours before the vessel's scheduled sailing.

Six immigration inspectors brushed aside the protest of a Russian embassy official Wednesday and searched the Queen Mary before she set sail for Cherbourg, France, where she is due Monday.

The inspectors said the child would have been taken from the ship if she had been found because she is an American citizen. The complaint from the child's mother said her husband had announced he was taking the girl back to Russia to visit his mother. The couple was married in this country in 1951 after he had arrived here as a displaced person.

Trash Fire Quelled

Firemen extinguished a minor trash fire at Cameron Center last night, which blazed up after it had been wet down earlier by workmen on the job.

Two local engines answered the call.

Real Estate Firms in Palm Springs and Desert Area

PALM SPRINGS Phone
HARRY REID and
RUSSELL WADE 2855
850 S. Palm Canyon Dr.

ISRAEL ADOLPH 2981
671 N. Palm Canyon Dr.

ROCKS, MADGE O. 2601
482 N. Palm Canyon Dr.

SHEPTENKO, PETER B. 2727
The Pioneer Realty Co.
475 N. Palm Canyon Dr.

CATHEDRAL CITY
CLARK, PAUL W. 8-4691
762 Broadway

JORGENSEN, E. M. 8-3401
68-574 Broadway

SHARP, JOHN 8-8303
555 Broadway

SHERRILL, R. H. "Bob" 8-3534
707 & 713 'D' St.

LA QUINTA
HOFFMAN, MILTON A. 9-3941
P.O. Box 306

PALM DESERT
CARL HENDERSON
73-941 Hiway 111

EDITH EDDY WARD
P.O. Box 281

RANCHO MIRAGE
EWART, ESTELLA C 8-7141
71-835 Highway 111

RANCHO MIRAGE REALTY CO.
71-811 Highway 111 8-3881

TED SMITH 8-5022
71-691 Highway 111

THUNDERBIRD AREA
TONY BURKE 8-5432
70237 Hiway 111, ¼ mile west of Thunderbird C.C. Adv.

S.P. Train Crash Burns 16 Cars

RED BLUFF, Calif. — Sixteen cars of a Southern Pacific freight train were burned early today when two diesel engines sideswiped in the Gerber yards 10 miles south of here spewing some 600 gallons of fuel oil on the right of way.

LEGAL NOTICE

NOTICE INVITING CONSTRUCTION BIDS

Notice is hereby given that the Board of Education, Palm Springs Unified School District, Riverside County, hereby calls for sealed proposals to be delivered to the office of the District Superintendent located at 538 North Palm Canyon Drive, Palm Springs, California, until 2:00 p. m. October 18, 1956, at which time and place said bids will be opened and read aloud in public.

The construction of electrical, water, gas and sewer utilities at the Senior High School site on Ramon Road, Palm Springs, California. Each proposal shall be in strict accordance with Plans and Specifications and other Contract Documents prepared by Williams, Williams & Williams, Architects, 6015 Building Palm Springs, California.

Sets of Plans and Specifications may be obtained by qualified General and Specialty Contractors at the office of the Architect upon the posting of a deposit of Fifteen Dollars (\$15.00) for each set. An additional \$3.00 per set will be required for wrapping, registration and postage if Plans and Specifications, in good condition, in the office of the Architect within seven days after the opening of the bids.

Bidders are hereby notified that the minimum wages paid on this project shall not be less than those set forth in the following wage schedule. The per diem wage is based on an eight (8) hour working day. The hourly rate is the per diem rate divided by the number of hours constituting a working day, and those rates are as follows:

Trade or Occupation Hourly Wage Rate
Basic Trades
Electrician: Journeyman Wireman \$3.80
Foreman \$4.20
Cable Splicer \$3.90

Groundman	2.70
Foreman	4.01
Plumbers	3.25
Plumbers and Fitters	3.77
Foreman	3.77
Cement Masons	2.925
Carpenter Mason	2.925
Carpenter	2.00
Laborers	2.30
Laborer, general	2.30
Operator or Tender of Pneumatic or Mechanical tools not separately classified herein	2.51
Operating Engineers	3.05
Skip Loader Operator	3.05
Trenching Machine Operator	3.05
Universal Equipment Operator (shovel, Backhoe, Clamshell or Crane)	3.30

Each bid must be accompanied by a certified Cashier's Check or Bidder's Bond in an amount equal to 10% of the amount of the bid, made payable to the order of the Board of Education, Palm Springs Unified School District.

The above check or Bidder's Bond shall be given as a guarantee that the Bidder will execute the Contract Documents if awarded the Contract, and should he refuse to do so, such check or bond will be charged with the costs of the damages experienced by the School District as a result of such refusal, including, but not limited to, re-advertising costs, increase in construction costs, school rental and transportation costs that may result from a delay in commencing construction of the project by virtue of said refusal.

Successful bidders will be required to furnish a Labor and Material Bond equal to 100% of the Contract Price, and a Faithful Performance Bond in an amount equal to 100% of the Contract Price, said bonds to be secured by a Surety Company or Surety Company satisfactory to said Board of Education.

Signed: HATO A. HARRIS, Clerk
Dated: September 20, 1956
Published: October 4 and October 11, 1956

The Desert Sun

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FREE PARKING



TECHNICAL ASSISTANCE on operation of the switchboard is being given Mrs. Marcella Humphrey, operator at Coachella Valley Savings and Loan, by Mrs. Mildred Stone, new PBX advisor for California Water and Telephone Co. in Palm Springs.

New PBX Service Advisor Position Created Here by Telephone Company

"To assist the Palm Springs hotel owners and managers, as well as all other PBX customers, in giving the best possible service during the coming season, the position of PBX Service Advisor has been created in the Palm Springs District," it was announced today by Doak Davis, Palm Springs district manager, California Water and Telephone Company, in naming Mrs. Mildred Stone to fill this position.

"This new service is in keeping with the Telephone Company's enlarged policy of customer contacts, and supplements the activities of outside telephone representatives in providing the Palm Springs business service customer with an avenue to discuss his telephone service requirements, both present and future, by meeting with him on his own premises."

Mrs. Stone is particularly well qualified in this activity with a background of ten years service with the Pacific Telephone and Telegraph company in the San Francisco area. During this time she served as a traffic department supervisor and chief operator, and filled other training requirements directly connected with industrial and hotel PBX installations and customer requirements. Last season, after moving to Palm Springs from the Bay area, she was employed by the Racquet Club on its switchboard.

In this new capacity Mrs. Stone will work very closely with hotel owners and other PBX customers in many ways. In the case of new installations of PBX switchboards, through her, the California Water and Telephone Company will provide training for the operators and acquaint them with the various types of equipment.

Installment Credit Up

WASHINGTON (AP) — Consumer installment credit jumped \$324 million in August, the second highest increase this year.

The rise brought installment purchases to a new record high of more than \$29.4 billion, the Federal Reserve Board said Tuesday.

Plans Completed For Open House Party at Bank

Last-minute preparations are going into the new Palm Desert branch building for Bank of America, readying it for its open house party this Friday evening, according to Mike Munier, officer in charge.

The public is invited to the festivities from 7 p. m. to 9 p. m. in the new building at 73-833 Highway 111, at San Luis Rey Avenue. The new branch, about two and one-half times larger than the old Palm Desert branch quarters, will open for business next Monday.

On the evening's schedule are light refreshments, music, a money display of unusual American coins, and, currency dating from the earliest English colonists and a sunken treasure contest.

Many well known people are expected to attend from this area, along with a group of officers from the bank's Los Angeles headquarters, headed by executive vice president Walter J. Braunschweig.

The new concrete-block building has been decorated inside and out in soft desert tones. The building front features beautiful Idaho quartzite stone work, white metal, and glass. The interior is modern design, with the new wicketless teller equipment, a streamlined style of banking that Bank of America is putting into all of its branches throughout the state.

The building has a 42-foot frontage and a 90-foot depth, and has several features not found in the old branch, such as safe deposit boxes, night depository, escrow facilities, and blacktopped parking lot.

Mountain Peak Scaled in 2 Hours To Win \$100 Bet

Three Desert Hot Springs men scaled the 4000-foot topmost peak of the Little San Bernardino in two hours and 15 minutes, to win a \$100 bet.

The trio—Owner Johnny Johnson of the Alibi, Leo Pederanzano and Joe Thurman — had been wagered \$100 by contractor Harry Watson that they couldn't make the round trip to the summit in 30 hours.

Their time, coming and going, was five hours.

Veterans of American wars numbered about 19 million in 1950, or 40 per cent of the adult male population of the United States.

R. A. Bradshaw Is Reassigned

Pvt. Richard A. Bradshaw, son of Richard W. Bradshaw of Desert Hot Springs, and Long Beach, recently was assigned to the 83d Antiaircraft Artillery Battalion at Camp Hanford, Wash.

Assigned to the battalion's Battery D. Bradshaw completed basic training at Fort Lewis.

Sir Thomas Urquhart, Scotland's famed translator of Rabelais who lived in the village of Cromarty on Black Isle, became so overjoyed at news of the restoration of Charles II that he died in a fit of laughter.

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Firemen Answer Hot Water Call

All units of the Palm Springs fire department answered an alarm Tuesday night from Granada Hotel on North Indian Avenue, when a report was made that a hot water heater had exploded.

Firemen found that a hot water faucet had broken off on a wash bowl and had caused the hot water tank to drain. Steam had filled the room and water had flooded the floor.

Firemen saw that the faucet was fixed and the water mopped up, and returned to the stations.

Training camps, research centers, manufacturing plants, and construction are major employers of Army civilian employees.

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OPEN SUNDAYS

Why the Oil Conservation Act will

KEEP GAS PRICES DOWN

● Why does Oil Conservation mean gasoline price protection for motorists?

● Why will Proposition 4, the Oil Conservation Act, help keep gas prices down?

—Because conservation of California's irreplaceable oil resources means stopping waste in the production of oil. **It means getting every last drop of oil from the ground that it is possible to get by modern, scientific recovery methods.**

—Because Proposition 4—by providing urgently needed Oil Conservation legislation—**will double the production of oil from California fields.**

—Because a plentiful supply of low-cost California oil is the **best possible guarantee against drastic increases in the service-station price of gas.**

IF YOU DRIVE A CAR, you are vitally concerned over the price of gasoline.

There are three pressures operating today in the direction of increased prices of gasoline. They are:

1. Greater expenditures by both the Federal and State governments for improved highways and freeways—financed by higher taxes on every gallon of gas you buy.

2. The Suez Canal crisis and Middle East unrest—foreshadowing demands on American oil to fill Western European needs.

3. The constantly increasing horsepower of automobile motors—requiring gasoline with higher and higher octane content.

The great, pocket-book importance of Proposition 4 to motorists is that it will provide an important counter-pressure to these rising price trends—by greatly increasing the supply of low-cost California crude oil.

● THESE COMPANIES SERVE THE MOTORIST: The major, integrated oil companies (with only one exception) — **the companies that not only produce oil, but refine it and distribute it to the public—support Proposition 4.** Their interest is in volume production and distribution of gasoline at reasonable prices.

● THESE COMPANIES DO NOT SERVE THE MOTORIST: On the other hand, the interest of the large-scale, multi-million dollar "independents" who are opposed to Proposition 4 is in higher prices. They are simply producers of crude oil and do not serve the motoring public. **They are currently agitating for higher prices for crude oil.**

● THE MOTORIST'S INTEREST, THE PUBLIC INTEREST, YOUR INTEREST — CLEARLY IS IN BOOSTING SUPPLIES OF LOW-COST CALIFORNIA OIL, AND KEEPING GASOLINE PRICES DOWN, BY ENACTMENT OF PROPOSITION 4.

Vote **YES** on Proposition 4

"If ever a measure for public decision by ballot could be called a motorists' measure, it is Proposition 4." —The Kingsburg Recorder.

Citizens Conservation Committee for Proposition 4

Flood Building, S. E.
3107 Wilshire, L. A.

Co-Chairmen of the California Committee:

MAJ. GEN. R. E. MITTELSTAEDT
Former President, State Public Utilities Commission

LEWIS K. GOUGH

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OLIVER B. JAYNES, Editor

MAC L. HUTCHENS, Executive Editor

WILLIAM RASHALL, Promotion Director

DON KLOTZBUECHER, City Editor

The Desert Sun is an independent news paper dedicated to truth, accuracy, and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

EDITOR'S CORNER

By OLIVER B. JAYNES

CAMPAIGN EXPENSES LIMITED

Contrary to popular opinion, candidates for Congress are limited as to the amount of their personal funds which they can spend in an election campaign. They are limited by the Federal Corrupt Practices act which permits candidates for the House of Representatives to spend \$2,500, or an amount equal to three cents the number voting at the last Congressional election in the district — but not over \$5,000. The figure based on three cents per name would be only \$2,196; so the candidates in this election are allowed \$2,500.

This limitation does not include travel, stationery, postage, phone and telephone expenses. Everything else must come from other sources and no one

may contribute more than \$5,000. In most cases, the expenses are provided through small donations from people who believe in the fitness of the candidate to whose campaign they are contributing.

Because of these restrictions the campaign funds of all candidates are limited almost entirely to popular subscriptions. This fact was pointed out last week by Dick Darling, campaign manager for Jacqueline Cochran Odium, for the benefit of anyone who may have been given the impression that Mrs. Odium was spending a lot of her personal funds in the campaign. Like her Democrat opponent, Dalip Singh Saund, she is bound by the Federal statute to the \$2,500 limitation.

COMEDY OF ERRORS

Between the Riverside County Board of Supervisors and the courts, the application for permission to operate a quarterhorse race track in the Rancho Mirage area has been tossed back and forth like a hot potato. The matter has been kicked around for two years; so long that Supervisor Warren now takes the position that changes in the area make another hearing necessary.

The Board's denial of the application in the first place was declared valid by the courts on the grounds that opposition based on moral consideration should not have been admitted. The Board was ordered to conduct another hearing and refused to do so. Then the court ordered the permit granted without a hearing.

Now the Supervisors by a three-to-two

vote have ordered another hearing for Oct. 15. Opposing this defiance of the court order were Supervisor George Berkeley of this district, and Supervisor Anderson. County Counsel Ray Sullivan says that the county has not yet received the order of Judge R. Bruce Findlay, so really doesn't know what can be done about it. He thinks that the supervisors may possibly be able to appeal to Judge Findlay's order, but isn't sure.

Whether or not a quarterhorse track in this area is in the public interest—with moral considerations eliminated—should not be too hard to determine. The interests who are sponsoring the track are entitled to prompt action. The hearing set for Oct. 15 appears to be illegal before it even gets under way.

This thing could go on forever!

AS OTHER EDITORS VIEW THE NEWS

ARE YOU A PIPE SMOKER?
(St. Louis Democrat)

The Pipe and Tobacco Council, whatever that may be, has just completed a survey on how male pipe smokers are regarded by women. It polled 3000 women and has announced that 4 per cent said that pipe-smoking males are more attractive, presumably more attractive than the cigar or cigarette smokers. This left 36 per cent who will go along with the latter. Some of the epochal facts adduced from the survey are:

When marriage is involved, a pipe is not important. Obviously, any man, pipe or otherwise.

Fifty-nine per cent said a pipe smoker isn't necessarily a better husband.

The women split 50-50 whether or not pipe smokers are more considerate of their female companions.

Twenty-four per cent thought the pipe

smokers are dull conversationalists, and 76 per cent thought they aren't.

Most women thought the pipe smokers look "more masculine."

And only 53 per cent thought a pipe changes a man's disposition, and a majority thought that men who smoke pipes have a great sense of humor. And so went the survey, with as valid appeal as any survey has.

What intrigues us is that now that we know what the women think about smokers in general, what is their regard for the fellow who doesn't smoke at all? If a pipe smoker is a "thinker and a philosopher," don't we have the kind also in other categories?

During summer torrid days the shuddering thought is suggested, why should anybody stick a flaming torch under his nose and call it pleasure?

HARMON NICHOLS

Lighter Side of Washington

WASHINGTON — Henry Armstrong, in his career, ran the gamut from tatters to silk and back to tatters. Today, he is happily engaged in working for God.

The plucky little guy with the massive shoulders is the only boxer-fighter who ever held three world titles at the same time.

Armstrong tells about his misery and triumphs in an autobiography he called "Gloves, Glory and God."

HIS MOTHER was a full-blooded Iroquois Indian. His daddy was a mixture of Indian, Irish and Negro—a Mississippi sharecropper. "One of the millions once driven mercilessly by the cruel and jealous despot, king cotton." The brown-skinned Henry was small. So it was natural that if he hankered to survive in back alley brawls, he had to learn to take care of himself. Big boys pick on little boys, but he learned how to fight back. After his family moved to St. Louis he developed his wind and strength by running many many blocks to school and back, and by fighting for life against kids much bigger than he.

HE HAD A FEW amateur

fighters and finally, with his first handler, decided to hobo to the West Coast. There came a few club fights, but it was a long time before our Henry could afford to live on much more than peanuts. Then, all of a sudden he began to click.

First thing anybody knew, he was whirlwind his way through one opponent after another. Petey Sarrai, the National Boxing Association featherweight champ, was matched with him, for the title. It took several rounds with Armstrong winding up cleaning Petey's plow good. Title one.

WITH A "CROWN" but very little money, he started to look around for other titles.

His next chance came in a title bout with tough Barney Ross, then holder of the welter crown. It was the first time a featherweight was allowed to challenge the welterweight champ.

Henry had been fighting at 126; Ross at 147. The law said Armstrong had to make 133 pounds at weighin, Eddie Mead, his manager, told him how. He made the boy drink gallons of beer to "build up the appetite."

"If I had known what that beer

habit was to do to me later," the little fighter said, "I never would have touched the stuff—titles or no titles."

WELL, HENRY made the weight and took away the Ross crown. He gave light weight champion Lou Ambers, more near his size, the same treatment later for title number three.

Then came the limousines and the fancy duds he had dreamed of while in rags as a barefoot kid.

MONEY ROLLED IN, and by the time he retired he had a bundle of long green that went into six figures. All tied in paid-up annuities. Then a spell of living high on the pork. Cars, yachts, booze.

At length he was out of limousines and yachts and worse, down to his last car token. He decided to get off the trail that leads only down and "get in the corner of the Lord."

He went into the ministry. One of his main interests now is the operation of the Henry Armstrong Foundation, a non-profit venture calculated to help kids like himself. All races, creeds and colors, naturally. And who is veeep of the foundation? Barney Ross

THIS SIDE
of The Sun

By DON

Wednesday night.
That is due.
But it's 10 p.m.
And it's Don in lieu.

Happy anniversary to all of you.

And I'm sure that Mr. G. wishes that he could wish it to you instead, but all wishes don't come true, especially when you're dealing with bus and train schedules.

It was just one calendar year ago today when the first issue of The Desert Sun came out on the stands.

And history does repeat itself. Remember the first headline: DODGERS WIN! Well, they have again.

THIS IS AN appropriate anniversary date, as it falls within National Newspaper Week.

And this lead for a column can be repeated year after year, as Newspaper Week falls within these dates every year. Don't know who copied who on the dates, but am sure it was The Desert Sun as there's a policy here not to copy anyone—in fact not to have to copy anyone but to have the news first.

Good policy, huh? And it works with each of our subscribers serving as reporters, tipping us off on news stories.

DURING NEWSPAPER WEEK it seems appropriate to thank each and every one who called with news tips. Some may become discouraged when a follow-up doesn't appear, but that's only due to "dead ducks."

If you're a new subscriber, you don't know what a "dead duck" is, but I'm sure the older ones will remember.

Seems that Phat asked Fred Weigel to go out on a story—to get a picture of some ducks which had landed in the Village. Well, Fred took time for coffee instead.

And when he had arrived on the scene, there were only dead ducks. Don't remember why, maybe a over-zealous hunter or a hungry housewife.

Anyway, Fred could only report that the story was a "dead duck."

And that's the term which has been applied ever since to stories that haven't panned out.

PHAT TOOK care of the staff in last night's column.

Took care of everyone without fear of retaliation. That's why I was sure he'd show up tonight, to be sure he could write this column.

There's no retaliation on my part concerning him though. Only admiration.

Main reason for his trip here from Long Beach this week is the World Series. With his excellent background on horse racing, we were sure that readers would want to know if the Yankees were also-rans, or the Dodgers were pulling away in the stretch.

Have been with him to a couple of horse races, and come to think of it, maybe he can do better at baseball than horse racing. At least losing in an office pool is cheaper than betting on the horses he picks out.

AND IF PHAT walks in when I'm through writing this, he'll be a "dead duck."

"And I Was Ready for Him Down Here"



Quotes from the News

(By UNITED PRESS)

MINNEAPOLIS, Minn. — Scientist Keith Lang on setting a new altitude record for open-gondola balloon flight at 42,100 feet: "We were really out of this world."

ALEXANDRIA, Va. — Richard Arnold in a man, confessing he killed his invalid mother: "I didn't want her to suffer. I loved her."

WASHINGTON — Assistant Agriculture Secretary Earl L. Butz rejecting proposals by wives of potato farmers seeking government aid: "I have a feeling that things will improve for them."

TUPELO, Miss. — Rock 'n' roll singer Elvis Presley accepting awards from townspeople for his performances: "It's all great, these people are great."

WASHINGTON — President Eisenhower calling on the Polish Communist regime for free elections and fair trials for those arrested in Poznan riots of last June 28: "Whatever the outcome of the trials, there can be no permanent solution of the situation in Poland until the Polish people are given an opportunity to elect a government of their own choosing."

NEW YORK — Air Force Secretary Donald A. Quarles asking the United States to warn aggressor nations we will use atomic weapons if attacked: "We must let potential aggressors know that we have this capability and that we will employ it if necessary but only if necessary to defend against aggression."

NEW YORK — Edwin J. Glover, 26, of Gladstone, N.J., who sold his bristling red beard to a television show for an estimated \$1,250: "My wife will be tickled pink."

NEW YORK — New York Yankees Manager Casey Stengel whose team squares off against the Brooklyn Dodgers in the World Series Wednesday: "We sure wasted a lot of time scouting those there Milwaukee Braves."

BERLIN — Former Admiral Kal Doenitz, Hitler's successor as Germany's fuhrer, on his political plans upon his release from prison after serving 10 years for war crimes: "I am silent and I shall remain silent."

WASHINGTON — Dr. Hart E. Van Riper, medical director for the National Foundation for Infantile Paralysis, on the need for Salk polio vaccinations: "It's good insurance for anybody of any age. There is no danger involved and shots cost so little they are cheap insurance against this serious disease."

TUCSON — Lewis W. Douglas, former ambassador to the court of St. James and prominent Arizona Democrat, announcing his support of President Eisenhower: "He has elevated the presidency above the clamor of petty partisan politics. He has brought to American politics a rare and wholesome integrity and intellectual honesty combined with an unusual personal modesty."

CHICAGO — Charles B. Shuman, president of the American Farm Bureau Federation, saying all-out government farm price-fixing would result in "socialized agriculture": "If we choose the price-fixing route to prosperity, we will end up with a socialized agriculture."

ATLANTA, Ga. — Cancer victim Johnny Pair adding his own opinion to his parents' debate whether they should trade his only eye for a chance to live: "I would rather be operated on than die."

GRIN AND BEAR IT

By LICHTY



"Is remembering glorious Soviet ideals when meeting capitalist competitors, comrade athletes! . . . Is remembering to take all first prizes! . . . Is remembering DON'T take anybody else's hats! . . ."

EARL WILSON:

Jack Benny Knocks Himself

New York Jack Benny played it smart. He figured the critics would knock his violin at Carnegie Hall; so he went around knocking Jack Benny's violin before they did.

Mr. Benny, the eminent concert artist, lounged dreamily in his hotel suite, esthetically chomping a big wet cigar, just before the Big Event.

"Do you think," asked this visiting music lover, "that you will ever approach Heifetz?"

"I walk out there like Heifetz, I put the violin up to my chin like Heifetz, I raise my bow like Heifetz, and the minute I start to play I quit being like Heifetz," replied the greatest violinist since Henry Youngman.

"How does Mary feel about your violin?" I wondered.

The great virtuoso — wearing an initialed dressing gown and also initialed bedroom slippers — began sucking a pipe.

His friend and aide, Irving Fine, who was his second — I mean his dresser — at his white-tie-and-tails concert at Carnegie Hall, answered for him.

"She doesn't mind as long as she doesn't have to hear him practice."

"No," and Jack pointed the pipe at him, "when I rehearse I'm pretty good. It's when I play that I stink."

"You probably need a better fiddle," I said just to help.

"It's a good fiddle," Jack answered. "I'd think it's worth about \$7,000. There's nothing wrong with the fiddle — there's just something wrong with the fiddler."

"Although I'll have you know I played the Palace as a violinist before World War I. In an act called 'Benny and Woods.' I was called Ben Benny then, and later Ben K. Benny . . ."

"What numbers do you play?" I was trying to keep the interview longhair.

"I just play 'em, I don't pronounce 'em!'"

"Where do you go from Carnegie Hall?" I inquired.

"I go right on back home." He looked very happy about it.

"No, no, I mean artistically. La Scala, Vienna?"

"London—where they also know I'm a lousy violinist."

"How much do you practice, maestro?" I then queried.

"Umm, maybe 20 minutes a day. Look now, you know I can't play the fiddle!"

All I know is that Fred Allen once said him quite a tribute. Fred said, "Mr. Benny couldn't get a job writing the finer of the man who turns the music for the washboard player with the Honorable Hot Shots."

The Midnight Earl . . . Porfirio

Rubirosa's about agreed to fly from Paris for Steve Allen's October 7 show and teach Steve his favorite hobby. (Polo: with a live pony, yet) . . . Bert Parks'll be making about 10G's a week when he adds "Break the \$250,000 Bank" to his chores . . . Produced Herman Levin got "Fair Lady" tickets for \$50 donors at the Yiskor services at his synagogue . . . Frank Sinatra gave Kim Novak the biggest orchid in Las Vegas when she brought her mother to meet him at the Sands.

Modern Marriage note: Ben Grauman, NY, and his ex-wife, Nena Aleman, Havana, fly to Nassau for a vacation . . . The NBC brass flies to South Bend Oct. 11 for the world premiere of the NBC Opera at St. Mary's College, arranged by South Bend's busy Committee of 100 . . . Rocky Marciano'll get \$10,000 for his short chore on the Red Skelton TV'er . . . Earl Flynn was cancelled off "Masquerade Party" 'cause the secret leaked out . . . Singer Peggy Connelly arrived at the Harwyn with a famous Senator and got casks from the crowd . . . Doris Duke's doing the local spots with the police chief of Iran.

Singer Anna Kaplany divorced Lawrence Hill, whose grandpa founded the Bell phone company . . . Author Roland Gammon's trying to bring a "Miss Moscow" here for the '57 Miss Universe contest . . . Bill Eckstine will produce and star in a film to be directed by Mel Ferrer in Paris.

Barney Ross leaves the hospital this week after a liver ailment . . . The Friars will honor Sammy Davis Jr., at a lunch Oct. 10 . . . Zandra Norbo, the former "Miss Sweden," stood up a noted comic twice, explaining, "He can't do me much good" . . . To salute the film, "Around the World in 80 Days," a local pub is offering a "Mike Toddy."

Earl's Pearls . . . Some genius could make a fortune devising a woman's purse with the zipper on the bottom. That's where they keep everything, anyway—Dighton (Kans.) Herald.

Wish I'd Said That: "It's a good thing," says Frank Cerutti, "that politicians don't live up to their campaign promises; if they did it might ruin the country."

Today's Best Laugh: Rubie Rustic tells of the gambler whose take-home pay never gets there.

Lou Broecker says his new Roseland Dance City will be so swank the customers won't even have to dance — he'll have couples there to do it for them — That's earl brother.

Film Shop

By RON BURTON

United Press Staff Correspondent
HOLLYWOOD — Most of the film talent found on water skis is female. Les Johnson, quite a water skier, was the exception and was introduced to the motion picture industry after an agent saw him flipping over the waves at Malibu.

"It was sort of agent-to-agent at first," Johnson said. "I'd put in four years with the Treasury Department as a T-man."

"When we began talking about acting, I had my doubts because I'd put in a lot of time learning

how not to give way to expression. I thought it would be rough learning again how to look when someone is happy or sad."

Johnson quit his agent job when he lost satisfaction in chasing narcotics suspects. He really had film acting in the back of his mind because of theatrical effort years before—but the idea was far, far back in his mind.

Now he's working at Warner Bros. to overcome four years as a deadpan T-man and to look angry, fearful, surprised—to note a few emotional states he must learn to express. He said he was taught both as an agent and as an Army investigator to conceal what he was thinking.

Johnson, now working at Warner in "The Girl He Left Behind," said he feels he is loosening up.

"I wish now that I could play a wild, dramatic role," he said. "Lots of gesticulating and screaming. I don't want to become a ham—I just want to be flexible."

Letters

Likes Our Policy

To the Editor
I have had an opportunity to observe that you have expanded quarters. At this stage of the game, I want to tell you that this town is fortunate in having such a progressive operation, and I hope that you will find your new quarters more livable.

Your public relations policy is second to none, and the spirit and tone with which you attempt to serve youth, the community, and represent all classes of people is, in my judgment, outstanding.

This letter is meant to be friendly and to wish you all the best of success in your new quarters, with health and happiness for the balance of the year.

FRANK J. MALTER
F. J. Malter & Co.
Investment Bankers.

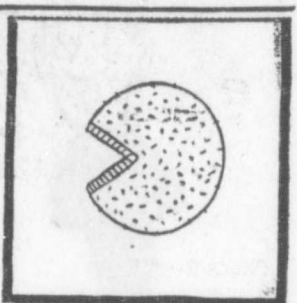
Would Bath Vets

To the Editor:
Why doesn't the Department of Interior get up-to-date. Instead of telling people to put out camp fires in National parks and not to throw lighted cigarette butts out of car windows why don't these characters demand that the Pentagonians, that strange breed holed up in the Pentagon, ground all jets, or at least bar them from flying over national parks in summer time? That way we would save more pilots and also save our watersheds.

FRANK SCULLY,
2096 Calle Felicia.

Doodles

By ROGER PRICE



"SLIP OVER SWEATER FOR A COLD TABLET"

There are many ways to get rid of a cold. You can get a shot from either your Doctor or the local Saloon. You can take hot baths or you can get your spine adjusted (my spine has been adjusted so much it now has a hydromatic shift). Or you can play it "cool" the way I do now and cure the cold by ignoring it. This system has all the others beat money on aspirin or fruit juices or medicine. All you need is plenty of Will Power, a couple dozen pocket handkerchiefs and a little patience. Because there is one tiny drawback to this cure. It takes from four to eight months to work.

How, What and Why Rules For Club Press Chairmen

By HILLY CRAWFORD
Society Editor

Around 50 clubs and organizations flourish in the Village and their activities are a central core of Village life. Their combined memberships include the men and women who are village leaders and stories of their meetings and events are important for the projects that they foster contribute mightily to the progress of the Village.

Most of these groups start their meetings again this Fall under new leadership and with chairmen who are willing but inexperienced.

Because an organization's public relations are so important, the press chairman is one of the most important of the committee chairmen. He or she should be an interested and informed member of the organization, should live in the Village, have a telephone, be available, reliable, unbiased, cooperative . . . and a sense of humor will help!

Recognizing that a few pointers may smooth the way for this new crop of press chairmen, The Desert Sun has prepared the following, which we suggest be clipped and saved.

How to Do it

Every newspaper has its own style and submitted copy will be edited to conform to that style. There is no set form that a press chairman must follow to have news printed. If it is NEWS it will be printed.

The smart press chairman, however, will meet these simple requirements:

1. Neat typewritten copy, double spaced, on ONE side of the paper. If you haven't a typewriter, write clearly and PRINT names. No carbon-copies, please.
2. Leave wide margins and plenty of space at the top. In the top left corner put your name and telephone number, and the name of the organization.
3. Plan to get a notice in before the meeting or event takes place. If it is important enough for a follow-up story, get it in by the following day.
4. Keep a carbon of your stories and check it with published stories to see what changes were made in your copy.
5. Newspaper deadlines are not elastic. Publicity and everything but late news must be in 24 hours in advance. If your story is meant for the Tuesday paper it should be in by 10 a.m. Monday or by putting a Release Date on your story you can bring it in earlier.
6. If the story goes to more than one newspaper, be sure the release date is the same for all. Put it in capital letters at the right of your copy.

Do's and Don'ts

DO remember the five "W" rule—who, what, when, where and why. This is basic and no story is complete without them.
DO be accurate. Use dates not days of the week.
DO use names for names make news, but be sure they are spelled correctly. Never consider a name complete unless it has two initials or a first name. Do not use "Mr." in writing men's names. To call a woman "Mrs. Mary Brown" implies that she is divorced. Correct

UPHOLSTERY DRAPERIES

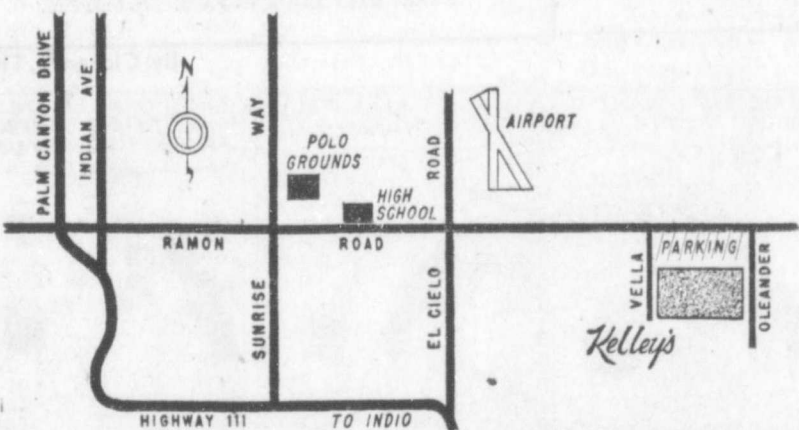
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Activities Resumed by The Circle

The official board of the Women's Circle of the Palm Springs Community Church was entertained in the home of Mrs. James Blackstone Tuesday with a buffet breakfast, after which the president Mrs. Don Macpherson conducted a business meeting. Mrs. Macpherson announced that the Women's Circle will meet Tuesday, October 9, in the social hall of the Community Church at 12:30 p.m. There will be a salad-dessert potluck luncheon after which the regular meeting will begin at 1:30. Mrs. Frederick Watson will be heard in a vocal solo followed by devotions led by Mrs. Bernice Pyle, well-known Bible teacher from San Gabriel who has recently moved to Cathedral City.

Margaret Hart, director of religious education at San Gabriel Union church, will be the main speaker according to Mrs. Clara Hancock, program chairman. Mrs. Hart spent 10 weeks this past summer in the Holy Land and she will speak on the Spiritual and Religious Aspect of the Near East Today. There will be colored slides to illustrate her talk. Mrs. Hart has formerly served in the Calvary Baptist Church in San Francisco and the First Baptist Church in Montrose.

The Harvest Festival has been scheduled for November 30 at 10 a.m. in the social hall of the Community Church. Mrs. Miriam Persons, chairman of missions, announced that the missionary study group will meet the fourth Monday of each month at 7:30 in the Church parlor.

DO eliminate adjectives of opinion, words of praise or thanks. Instead of writing the "decorations were beautiful," describe them.

DO use prices in stories or boost commercial enterprises as these constitute advertising.

DO NOT mention prizes dependent on chance, such as door prizes or raffles. These are taboo as postal regulations bar from the mails newspapers carrying such information.

DO bring in a year book for your organization for reference.

DO telephone in late news, but remember that long stories and lists of names cannot be taken over the telephone as it is not only too time consuming but inaccuracies occur due to so many letters sounding alike over the telephone.

DO be accurate, spell names correctly, and meet the deadlines.

Pictures

We love them and use a great many . . . but we want good ones. They must be glossy prints and, because The Desert Sun pictures are made on a Fairchild, they are reproduced the exact size of the picture so we can't use 8x10's of single people.

We prefer a maximum of five persons to a picture, preferably less, and those as photogenic as possible. No dark backgrounds and no heavy garments or hats to belie the resort atmosphere. Group your subjects so that they are not at armslength and don't let them look at the camera. Try to have your picture tell a story for just a lineup of people is uninteresting.

If you have an event scheduled that you think warrants a picture consult with the newspaper, calling the city editor about news stories and the society editor about social events.

DO list officers with their names first, followed by their offices. Like this Mrs. John Jones, president; Mrs. Charles Brown, vice president; and so on.

DO NOT write your story like you were writing minutes. Stick to the pertinent facts, starting out with the most important. Include a brief resume of what the speaker said.

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Now you too can be as
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she has opened her own salon
in the new Thrifty Drug Bldgs.
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370 so. palm canyon drive



FALL FASHIONS for resort wear from three Palm Springs shops, George Beebe Jr., Lanz, and Beachcomber shops, will be shown by Barbara Foster models tomorrow when the Ranch Club presents the first fashion show luncheon. Pictured are three models, from left, Frances Manington, Myrna Stuart Stone and Barbara Foster. (Anderson Photo).

Fete Anniversary

Celebrating their second wedding anniversary at the Chi Chi Monday night were Mr. and Mrs. Edwin S. Parkes of 579 Calle Abonia, who were accompanied by Mr. and Mrs. Chuck Lewis.

The two men are members of the Palm Springs Fire Department.

Celebration

Celebrating their second wedding anniversary Monday evening and the fact that their daughter Maureen was twelve weeks old were Mr. and Mrs. Ken Herman of 32-816 Shifting Sands Trail.

The Hermans had dinner at the Biltmore and then went on to the opening of the Tampico.

At Convention

Kay Valentino, president of Supreme Emblem Club Palm Springs Branch 274, and Lucille Pavny, vice president, left yesterday to attend the 13th annual convention of the Supreme Emblem Club at the Hotel del Coronado. The conference is in session through the sixth.

Society

Hilly Crawford, Society Editor
Phone 5005

Kiwanis Hold Luau Tonight Poolside at Ranch Club

Around two hundred are expected to attend the luau which Kiwanis Club is giving tonight at the Ranch Club. The luau, an annual event, is a benefit for the Club's Welfare Fund, and is open to the public.

Guests who have been asked to come in appropriate costumes, will dine and dance and watch the program of entertainment, seated at tables around the pool.

Chairman Don Goudry has arranged for an Hawaiian fashion show, which will be staged by the Beachcomer shops, and there will be singing by the Kiwanis quartet, Bob Paxton, Gerry Mitchell, Hugh Givens and Dr. Andrew Fitzmorris. The Stan Jaloffs will host a table for 20, and Ernest Boudreau will head a table from Shadow Mountain Club. Hank Gogerty of Desert Air, who never misses a luau, will have six at his table, as will Lloyd King. With the Ray Lusbya will be Dr. and Mrs. Wayne Huffman, Dr. and Mrs. Palmer, Dr. and Mrs. Fitzmorris, and the Joe Pawlings.

The Don Goudrys will have as their guests Mr. and Mrs. Harry Stewart of Rialto, Jana and Eloise O'Donnell. Rev. and Mrs. W. A. Blondon will be accompanied by his sister and brother-in-law, Mr. and Mrs. R. R. Cornett of Pomona. Among others with reservations are the Arthur Greenfields, Tom Hollands, N. K. MacDonalds, William Maidhoffs, Gerry Mitchells, Frank Millers, Warren Strebbs, Mr. and Mrs. John Noyes, and Dr. and Mrs. Warren Scott.

Tickets will be available at the door, President Bill Ford announced today.

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to 3005.)

- October 4
Kiwanis, annual luau, Ranch Club, 7:30 p.m.
Jaycees, Legion Hall, 7:30 p.m.
Eastern Star, stated meeting, Masonic Temple, 8 p.m.
- October 5
Fashion Show luncheon, Ranch Club, noon
- October 9
Sopranoists, Chi Chi, noon
Kiwanis, Biltmore, noon
Women's Group of the Jewish Community Center, luncheon meeting, noon
Women's Circle, Community Church, luncheon, 12:30 p. m.
- October 10
Rotary, Biltmore, noon
P.S. Optimists, Del Tahquitz, noon
Howard Manor opens
La Paz opens
Desert Inn opens
- October 11
Lions, Chi Chi, noon.
Oasis Opens

OPENING MONDAY



BANK OF AMERICA'S NEW PALM DESERT BRANCH

To serve you better in Palm Desert, we're moving to this modern new Bank of America building at 73-833 Highway 111.

Our new bank has six teller stations, (two more than our old bank), all streamlined for faster service . . . more than twice as much floor space . . . many new features, including safe deposit boxes . . . escrow

facilities . . . a handy night depository . . . plenty of free parking . . . and air conditioning.

We'll be open for business at our new address next Monday, ready to meet all your banking needs with the same friendly, personalized service you find at Bank of America's other branches—in Palm Springs, Indio and all over California.

YOU'RE INVITED to our Open House tomorrow night (Friday, October 5) between 7:00 and 9:00 p.m. Join the fun! Enter our Sunken Treasure Contest, see "300 Years of American Coins" on display and watch KCMJ record a special program for broadcast Saturday, October 6 at 12:15 p.m.
M. E. Munier, Officer-in-Charge

PALM DESERT BRANCH • 73-833 HIGHWAY 111

Bank of America
NATIONAL TRUST AND SAVINGS ASSOCIATION
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

NOTICE OF PUBLIC HEARING BEFORE THE BOARD OF SUPERVISORS OF RIVERSIDE COUNTY, CALIFORNIA, ON APPLICATION TO CHANGE ZONE IN THE CATHEDRAL CITY-PALM DESERT DISTRICT.

CERTIFICATE OF DOING BUSINESS UNDER FICTITIOUS NAME. THE UNDERSIGNED do hereby certify that they are operating and conducting the following described business under the fictitious name and style of "TOYS FOR MEN."

INDIO - NO. 1071. RICHARDSON & HENDERSON. Attorneys for Plaintiff.

LA VERNE VIRGINIA MILANOVIĆ. Plaintiff. STEVE MILANOVIĆ. Defendant.

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- DAVIS, JOHN C. 9475 1171 N. Palm Canyon Dr.
- DESERT REALTY CO. 8-3251 615 Broadway, Cathedral City
- DE VORZON, JULES 5240 380 N. Palm Canyon Dr.
- DUNLEVIE, ERNEST G. 2650 1807 N. Palm Canyon Dr.
- FOSTER, HERBERT H. 3555 559 S. Palm Canyon Dr.
- FULTON, MURIEL E. 2225 125 S. Palm Canyon Dr.
- GANNON REALTY CO. 2772 711 N. Palm Canyon Dr.
- GREENFIELD, ARTHUR 5450 1404 N. Palm Canyon Dr.
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- HASKELL, JOHN & CO. 2594 456 N. Belardo Rd.
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- HYDE, CORA B. 5101 290 N. Palm Canyon Dr.
- JAMES, MARTHA 2751 445 N. Palm Canyon Dr.
- JOHNSON, GENE 3722 596 S. Indian Ave.
- MILLER, FRANK W. 2929 428 N. Palm Canyon Dr.
- MUNHOLLAND & CO. 5043 1059 N. Palm Canyon Dr.
- MURPHY, HAROLD E. 5102 464 N. Palm Canyon Dr.
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- RAY, TERRY 2064 773 N. Palm Canyon Dr.
- VENGER, LOI IS 5595 3775 N. Indian Ave.
- WEINSTEIN, RALPH 2884 256 1/2 S. Palm Canyon Dr.
- WILLIAMS, JOHN 3311 423 N. Palm Canyon Dr.
- WRIGHT, BILLA 5727 382 N. Palm Canyon Dr.

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Situations Wanted 25 POSITION as manager in ladies Ready to Wear. 10 years experience. 8 years as buyer. Capable of handling complete operation if so desired. Phone 9370.

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RETIRED gentleman wants full or part time job, pleasing personality. Master of several languages own late car. P. O. Box 1232 Palm Springs.

CHEF JUST arrived from Seattle, can handle any size operation, very capable, local reference. Ph. 9324

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REGULAR EMPLOYMENT CLERICAL - MALE 5-DAY 40-HOUR WEEK Southern California Gas Co.

SEE MR. A. L. STUDEBAKER 1534 North Palm Canyon

SALESMAN ONE opening for local man to complete sales force of four. America's fastest selling car - THE LEADER. Best Commission plan ever offered. You can make real money - here is your opportunity! See - D. C. STACHLER

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\$8000 - \$10,000 YEAR income in earned Commissions for one experienced new and used car salesman who wants to work. Many benefits. See or Call Leo Athans Palm Springs 5057.

High Type Sales Consultant, 25 to 30 years experience for quality homes, new and existing. No competition, income there for worker. No house to house. Leads furnished. Call Victor 5-6712, Beaumont.

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GIRLS with Pleasing Personalities Ages 20 to 35 full or part time. Pleasant daytime, outdoor work as camera girls. No experience necessary. We train you. PHONE 5764

2-SERVICE Station Attendants. Must be thoroughly experienced. Good pay plus commission. HAROLD UNION 76 SERVICE 301 No. Palm Canyon Ph. 2633

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PART or full time maintenance man wanted, trailer space plus salary. Palm Valley Trailer Village. Phone 8-3399 after 6:30.

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MEN OR WOMEN WANTED FULL OR PART TIME PHONE 2701

YOUNG Experienced part time maid, small family. PHONE 6769

INVESTIGATE BEFORE YOU INVEST! INCOME PROPERTY-175 ft. on Palm Canyon Drive by 330 ft. 10 units plus owners 2 bedroom apartment. All units furnished except owners. Large pool. Several nice trees and shrubs. Average income \$1800 per month. Make offer on down payment. Price \$135,000.

14 UNITS-furnished-near Rossmore. 6 kitchens, 5 full baths, 7 showers. Nice enclosed pool. \$90,000-1/3 down.

MODERN 3 BEDROOM HOME, 2 full baths, showers over tubs, large hallway, living room across entire front. wall to wall carpet in living room. Drapes included in price. Only 3 blocks from new school. Lot 102x100. This home is spic and span. Must see to appreciate! Price \$15,250. 1/3 down.

IMMEDIATE OCCUPANCY-Near High School-Modern 2 bedroom home. Double attached garage. Price includes drapes, carpets, electric range and refrigerator. Enclosed backyard. Full price only \$14,000-\$3000 down, balance like rent.

ALSO SOME ACRES-Modern 3 bedroom, 2 bath home. Completely furnished including TV, all new furniture. Large corner lot. \$14,950, less than 1/3 down.

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AS PART OF OUR FALL EXPANSION PROGRAM STARTING SEPTEMBER 1ST WE WILL NEED MORE CARRIER SALESMEN TO DELIVER - THE DAILY DESERT SUN

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MEN wanted for private police patrol. Extra duty. Part time. Contact Valentino, Ph. 2865

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JIM SHARPE NEAR NEW 2 bedroom home, carpets, drapes. Carport. \$13,500

3 BEDROOM, 2 bath, completely furnished including carpets, drapes, stove-everything! Ready to move in. Large corner lot. \$14,950. Terms.

2 BEDROOMS and Den, furnished. Fireplace. Trees, shrubs, fenced. Garage. Close-in location. Move in today! \$16,500 with small down payment.

DEEP WELL-3 Bedroom, 3 bath home in the finest location in Palm Springs. 2 car garage. LARGE POOL. Landscaped, sprinklers. Carpets and drapes. \$34,500. Terms.

INCOME PROPERTY 4 FURNISHED UNITS and room for another! In Warm Sands. If it's units you're looking for-see this! Only \$32,500.

5 UNITS-POOL-landscaped. A-1 location. Another value at \$44,500. Small down.

4 FURNISHED 1 bedroom units. New pool. New fence. Trees, shrubs, sprinklers. Top location. \$37,500. Terms. Will take small Palm Springs home in trade.

LOTS R-1-100' FRONTAGE, paved street \$1650 R-1 CORNER-Nice view, paved street \$2500 R-2-100' FRONTAGE. Choice location \$5500 PALM CANYON frontage, close in location. Reduced from \$60,000 to \$45,000. Terms.

JIM SHARPE 433 North Palm Canyon Drive Phone 2545 or 2319

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WHY PAY RENT? 3 BEDROOM, 2 full baths. Large living room with fireplace. Large completely walled and landscaped lot. SWIMMING POOL. Enclosed POOL HOUSE. 2 car garage. ALL FOR ONLY \$19,500. Easy terms.

DELUXE HAWAIIAN 2 BEDROOMS, 2 baths, BEAUTIFUL SWIMMING POOL. Property completely walled and landscaped. Separate guest house. Good location with terrific view. Furnished. Only \$32,500.

LAS PALMAS ESTATES 3 BEDROOMS, 3 baths, with separate guest house. Large walled, landscaped lot. Large living room with fireplace. Plenty of room for SWIMMING POOL. Located in finest residential area in town. Completely furnished. Only \$37,500

BEST BUY IN DEEP WELL 4 BEDROOMS, 3 baths, choice corner location. BEAUTIFUL Swimming pool. Large living room with raised fireplace. Completely refrigerated. \$42,500

4 UNITS - POOL NORTH END. Each unit has living room, kitchen, bedroom, bath. Walled and landscaped. Room for more units. Completely furnished. \$37,500. Will trade.

Peter B. Sheptenko THE PIONEER REALTY CO. OF PALM SPRINGS 475 N. Palm Canyon Dr. Phone 2727

Terry Ray - Today 773 N. PALM CANYON

7 UNITS-New, quiet south end location. Refrigerated. Complete kitchens. Units face a beautiful pool. Large TV and barbecue area. Owner's apartment is a separate 2 bedroom. Everything ready for this season. This is outstanding and priced right at \$89,500, terms

OUR BEST BUY OF THE MONTH Lovely 3 bedroom and den de-luxe home. Good size pool, heated and filtered. Walled lot. 2-car garage. Owner says "SELL". Reduced to \$35,000, liberal terms.

R-2 LOT-Close in, 42,000 sq. ft., faces on 3 streets, sewers in. \$35,000. This won't last long!

SOUTH END SPECIAL - Spanish type 5 bedroom, 2 bath home. Furnished. Sundeck, patio, walled, and 2 blocks to school and markets. All this for only \$29,500 terms.

PHONE 2064 Howard Palmer Erwin Hall Bess Matloff Art Campbell Betty Luce Helen Churchill

Real Estate for Sale 35 EXCLUSIVE Tennis Club Area OUTSTANDING VALUE-2 ultra modern furnished large bungalows with pool. Live in one-get high rent from one. Convenient financing. \$53,500.

JIM SHARPE NEAR NEW 2 bedroom home, carpets, drapes. Carport. \$13,500

3 BEDROOM, 2 bath, completely furnished including carpets, drapes, stove-everything! Ready to move in. Large corner lot. \$14,950. Terms.

2 BEDROOMS and Den, furnished. Fireplace. Trees, shrubs, fenced. Garage. Close-in location. Move in today! \$16,500 with small down payment.

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JIM SHARPE 433 North Palm Canyon Drive Phone 2545 or 2319

Peter B. Sheptenko OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE

WHY PAY RENT? 3 BEDROOM, 2 full baths. Large living room with fireplace. Large completely walled and landscaped lot. SWIMMING POOL. Enclosed POOL HOUSE. 2 car garage. ALL FOR ONLY \$19,500. Easy terms.

DELUXE HAWAIIAN 2 BEDROOMS, 2 baths, BEAUTIFUL SWIMMING POOL. Property completely walled and landscaped. Separate guest house. Good location with terrific view. Furnished. Only \$32,500.

LAS PALMAS ESTATES 3 BEDROOMS, 3 baths, with separate guest house. Large walled, landscaped lot. Large living room with fireplace. Plenty of room for SWIMMING POOL. Located in finest residential area in town. Completely furnished. Only \$37,500

BEST BUY IN DEEP WELL 4 BEDROOMS, 3 baths, choice corner location. BEAUTIFUL Swimming pool. Large living room with raised fireplace. Completely refrigerated. \$42,500

4 UNITS - POOL NORTH END. Each unit has living room, kitchen, bedroom, bath. Walled and landscaped. Room for more units. Completely furnished. \$37,500. Will trade.

Peter B. Sheptenko THE PIONEER REALTY CO. OF PALM SPRINGS 475 N. Palm Canyon Dr. Phone 2727

Terry Ray - Today 773 N. PALM CANYON

7 UNITS-New, quiet south end location. Refrigerated. Complete kitchens. Units face a beautiful pool. Large TV and barbecue area. Owner's apartment is a separate 2 bedroom. Everything ready for this season. This is outstanding and priced right at \$89,500, terms

OUR BEST BUY OF THE MONTH Lovely 3 bedroom and den de-luxe home. Good size pool, heated and filtered. Walled lot. 2-car garage. Owner says "SELL". Reduced to \$35,000, liberal terms.

R-2 LOT-Close in, 42,000 sq. ft., faces on 3 streets, sewers in. \$35,000. This won't last long!

SOUTH END SPECIAL - Spanish type 5 bedroom, 2 bath home. Furnished. Sundeck, patio, walled, and 2 blocks to school and markets. All this for only \$29,500 terms.

PHONE 2064 Howard Palmer Erwin Hall Bess Matloff Art Campbell Betty Luce Helen Churchill

Real Estate for Sale 35 EXCLUSIVE Tennis Club Area OUTSTANDING VALUE-2 ultra modern furnished large bungalows with pool. Live in one-get high rent from one. Convenient financing. \$53,500.

JIM SHARPE NEAR NEW 2 bedroom home, carpets, drapes. Carport. \$13,500

3 BEDROOM, 2 bath, completely furnished including carpets, drapes, stove-everything! Ready to move in. Large corner lot. \$14,950. Terms.

2 BEDROOMS and Den, furnished. Fireplace. Trees, shrubs, fenced. Garage. Close-in location. Move in today! \$16,500 with small down payment.

DEEP WELL-3 Bedroom, 3 bath home in the finest location in Palm Springs. 2 car garage. LARGE POOL. Landscaped, sprinklers. Carpets and drapes. \$34,500. Terms.

INCOME PROPERTY 4 FURNISHED UNITS and room for another! In Warm Sands. If it's units you're looking for-see this! Only \$32,500.

5 UNITS-POOL-landscaped. A-1 location. Another value at \$44,500. Small down.

4 FURNISHED 1 bedroom units. New pool. New fence. Trees, shrubs, sprinklers. Top location. \$37,500. Terms. Will take small Palm Springs home in trade.

LOTS R-1-100' FRONTAGE, paved street \$1650 R-1 CORNER-Nice view, paved street \$2500 R-2-100' FRONTAGE. Choice location \$5500 PALM CANYON frontage, close in location. Reduced from \$60,000 to \$45,000. Terms.

JIM SHARPE 433 North Palm Canyon Drive Phone 2545 or 2319

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R-2 LOT-Close in, 42,000 sq. ft., faces on 3 streets, sewers in. \$35,000. This won't last long!

SOUTH END SPECIAL - Spanish type 5 bedroom, 2 bath home. Furnished. Sundeck, patio, walled, and 2 blocks to school and markets. All this for only \$29,500 terms.

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Real Estate for Sale 35 EXCLUSIVE Tennis Club Area OUTSTANDING VALUE-2 ultra modern furnished large bungalows with pool. Live in one-get high rent from one. Convenient financing. \$53,500.

George Gannon, Realtor

NOTE OUR NEW ADDRESS
1201 No. PALM CANYON DRIVE

HARD TO BELIEVE! This new 3 bedroom, 2 bath home can be purchased for \$1875 down with easy monthly payments—forced air furnace and lots of tile—near schools—Full price \$13,975.

CUSTOM BUILT MODERN—Impressive home on 188' frontage—room for pool, badminton, 3 large bedrooms, 2 fully tiled baths—sliding walls of glass—built-in oven and stove. Oversized living room. Wired for hi-fi and extras of all kinds. Eastern owner says: "sell for the low price of \$25,750." Terms to suit.

HERE IS THE MOST!—2 bedroom, 2 bath, custom built for the owner with unusual appointments such as: a terrace floor in living room, all new and different decor. Fully furnished in the finest. Beautiful south patio with enclosed grounds commanding panoramic view of the desert. Room for pool. Full price \$28,500.

EXCLUSIVE RESIDENCE IN LAS PALMAS—Here is a better built 3 bedroom, 3 bath home, beautifully carpeted and finely furnished. Walled grounds, completely landscaped. Walking distance to town. Room for pool. Only \$45,000.

INCOME

3 NEW UNITS—Warm Sands—Adorable studio apartments. Room for more. Walking distance—\$25,500.

4 NEW BEAUTIFUL UNITS—Owner's 1 bedroom suite, living room, carpeted, with fireplace. Furnace heat, natural wood kitchen, garbage disposal, on sewers. A real buy at \$35,500.

4 UNITS AND POOL—Beautifully furnished in Palm Highlands. Owner's has 2 bedrooms and fireplace. Completely walled. \$49,500.

TOP ACREAGE BUY

20 TO 80 ACRES—close in—ripe for subdivision—in fast developing area—lots of water. \$750 per acre.

ASSOCIATES

Marie Busch Geraldine Fredericksen Roger Richard
Sam Franks Jim Crowe J. R. Wahlberg
Jim Pottenger Cub Parker Sally Franks

1201 NORTH PALM CANYON

PHONE 2772

DAILEY SPECIALS

1—OPEN HOUSE, 1 TO 4—1380 PASO DE MARCIA. Best buy in "Deep Well," 3 bedrooms, 2 baths, refrigeration and desert cooling. Pool, walled, landscaped. Quick possession. Bargain at \$32,500, \$10,000 cash, balance at 6%.

2—641 OCOTILLO AVENUE—For sale or for rent, 4 bedrooms, 3 baths, 2500 sq. ft. Completely refrigerated. High quality construction with hardwood floors, 9½ ft. ceilings, more closet and storage space than you can use. Large lot 110'x135' completely walled and landscaped. New beautiful pool, 18'x42' off large covered flagstone patio with south exposure. Convenient. Close in. Wind-free location. Furnished price \$49,500. \$10,000 cash down. Must see to appreciate.

3—840 BILTMORE CIRCLE—New modern 3 bedroom, 2 bath, 2000 sq. ft. Large lot. Near Cahulla school. Must sell immediately. \$34,500 or submit your offer, reasonable or otherwise!

4—1337 BUENA VISTA—Cute modernistic pumice block. 2 bedrooms with south patio area just right for pool. Walled lot. Flagstone fireplace. Redecorated. Furniture optional. Immediate possession. Total price \$16,500. Cash down \$2500. Better hurry!

DAILEY REALTY — 412 N. Indian Ave. — Phone 2909

Movie Star's Home

COMPLETELY FURNISHED home in exclusive neighborhood. Guest houses surround the large pool. Beautifully landscaped, walled. \$95,000, or will lease for season, \$9000.

11 UNITS—all leased for one year. Shows good income \$125,000.

22 UNITS—Palm Canyon Drive. Showing good income \$250,000.

4 DOUBLE UNITS—Pool. On Palm Canyon Dr., 160' frontage, corner location. \$65,000.

5 APARTMENTS—pool. Lovely owners' apartment. All walled. Now leased. \$65,000.

3 BEDROOM, 2 baths—furnished home. \$27,500.

2 R-3 Lots—228' x 102', Room for 22 units. \$40,000.

3 R-3 Lots—Racquet Club area. One lot has 5 room house, now leased. \$35,000.

Let us sell or lease your property

Paul Burkholder

359 N. Palm Canyon Drive

Phone 2613 or evenings

Phone 8-5881 and 9208

HAROLD HICKS

And Associates

ANNOUNCE THE OPENING OF NEW OFFICE

1345 North Palm Canyon Drive

HAROLD HICKS, Realtor
and Associates
is a firm that has
grown with Palm Springs
for more than 28 years.

WE NOW HAVE A
COMPLETE
INSURANCE DEPARTMENT
UNDER THE SUPERVISION
OF GEORGE BROWN.

HAROLD HICKS

REALTOR

Mildred Jackson Edward Burghard Ray Baur
Burnham Bigelow Paul Aust William Hopkins Ken Herman

NEW ADDRESS

1345 North Palm Canyon Drive

9681 NEW PHONE 9681

"HORIZONS UNLIMITED"

HERE IS AN OPPORTUNITY

FOR INVESTMENT too good to miss! Lovely family home on exceptionally large lot 225 x 149. Excellent sheltered location. 4 bedrooms, 3 baths. Air conditioned. 30 ft. living room with beamed ceilings. Furnished. \$31,500. Terms.

COMPLETELY FURNISHED MODERN HOME, 2 bedrooms, 2 baths, 100'x103. In very desirable location. South patio. \$26,500. Excellent terms.

DELIGHTFUL ULTRA-SMART TOWN APARTMENT

COMPLETELY MODERN, beautifully furnished 3 bedrooms, 2 baths, fireplace, refrigerated air conditioning, furnace, \$3600 on year lease.

Muriel E. Fulton, Realtor

FRANCES WILSON FRANCES ELLIOTT
Oasis Building — 125 South Palm Canyon Drive
Palm Springs, California Phone 2225

New Offerings

STARS' home in Deep Well. 3 bedrooms 3 baths, refrigerated cooling, pool. Very well furnished and in the best of Deep Well Estates. By appointment. Only \$49,500.

NEARLY NEW 20 unit hotel on Palm Canyon. Exceptional return. \$250,000, good terms.

MOST COMFORTABLE smaller home on San Lucas. Splendid outdoor living area. \$24,500.

LOT—heart of Deep Well—the finest—\$8950.

BEAUTIFUL DEEP WELL home. 2 bedrooms, 2 baths. Exquisitely furnished. POOL — plus many extra values, \$45,000 or \$37,500 unfurnished.

EXCEPTIONALLY good 3 bedroom, 2 bath, home on choice corner lot. Less than one year old. Only \$25,000.

Ernie Dunlevie

CARLSON JOHNSON COND
PALOZZI CANNON
1807 N. Palm Canyon Drive
Phone 2650 or 9178

BUY "WRIGHT"

DIGNITY — CHARM — CONVENIENCE of this lovely custom type desert designed home will appeal to the discriminating buyer. The lovely furnishings accentuate the graciousness of this nearly new 3 bedroom, 3 bath home which we offer as value plus—for only \$29,500.

PRIDE OF OWNERSHIP PLUS income in the pleasant manner. This nearly new income property was designed by the architects to attract the more desirable guest who appreciates the quiet peaceful charm of desert living sufficiently to return repeatedly each year. These 12 beautifully furnished units together with 6 ultra modern kitchens are arranged for individual or suite accommodations. Refrigerated air conditioning. Latest design pool with ample relaxation areas are but a few of the many attributes to a continuous income plus happiness. Offered to qualified purchasers for \$135,000.

BILLY WRIGHT

REALTOR

382 N. PALM CANYON — ph 5727

THERESA PRESS

HOMES

3 Bedrooms, 3 baths. Pool. A luxurious home \$39,750
3 Bedrooms, 2 baths. Good terms. Popular location \$14,850
3 Bedrooms, 2½ baths. New stove, refrigerator, carpet \$18,500
3 Bedrooms, 1 bath. Refrigeration cooling unit, sprinkler \$17,000

HOTELS

9 Units. Excellent owner's quarters. Heated Pool \$85,000
12 Units. Spacious. Unusual features. A moneymaker \$135,000
12 Units. Room for more. Paddock Pool Refrigeration \$135,000
15 Units. New. Private patios. Sprinkling system \$175,000

RENTALS

New 2 bedroom unfurnished. Lease \$135 month
3 Bedroom, 2 bath, unfurnished. Lease \$140 month
2 Bedroom furnished, pool. Lease \$250 month

THERESA PRESS, Realtor

FRANK GAUTIELLO
611 South Palm Canyon Drive

TED MCKINNEY
Phone 5282 or 5294

DON CAMERON, Realtor

SAYS — "LIVE NEAR THE COUNTRY CLUBS"

PANORAMIC VIEW—Colors. Wall to wall carpets and drapes by interior decorator. 2 bedroom home overlooking Thunderbird Country Club, on half acre hillside lot. \$15,500. Submit terms.

ADJOINING Thunderbird Country Club—2 bedroom, 2 bath home. Completely furnished. \$25,000.

TODAY'S BEST SPECULATIVE BUY—10 acres near 2 major highways. \$550 per acre.

ASSOCIATES

Al Ziskin Isabelle Cameron

ON "THE STRIP," HIGHWAY 111, RANCHO MIRAGE
Phone P.S. 8-4932 — Palm Desert 76-3961

HEAR the "DON CAMERON SHOW" over K C M J every
SUNDAY AT 3 P.M. for the BEST BUYS on the DESERT!

HUTTON'S REAL ESTATE

WATCH FOR OUR SPECIALS!

\$1500 DOWN, 2 bedroom, new \$100 month. Only \$10,950.
MODERN—3 bedroom, 2 baths. \$1900 down. Total \$13,950.
DEEP WELL—3 bedroom, 2 bath, room for pool. \$29,500.
ADJOINING Deep Well—3 bedroom, 2 bath furnished, pool. \$29,500.

WARM SANDS INCOME
7 UNITS — POOL — DELUXE — \$89,500.
3 UNITS — ROOM FOR MORE — \$40,000.

LOTS
200'x200' CORNER, street to street — choice location to build 20 units—\$35,000.
2 CORNERS and 2 adjoining lots, 100'x100' each. Can build 20 units—\$35,000.

LARGE 2½ acre Palm Canyon corner, close in—\$85,000.
RESIDENTIAL LOTS—\$2500 up.

WE NEED LISTINGS — EXPERIENCED SALESMEN WANTED

HUTTON'S REAL ESTATE

505 North Palm Canyon Drive Phone 5977

CATHEDRAL CITY

4 "SHARP" BUYS!

SEE US AT

OUR NEW LOCATION

3 BEDROOM 2 bath furnished, \$20,000.

NEW 2 BEDROOM, \$2500 DOWN.

VIEW—1 Acre and small building \$10,000.

HALF ACRE building site \$4500.

6 NICE UNITS \$30,000.

10 ACRES, HIWAY 111 \$35,000

JOHN SHARP

Ivan Sharp, Associate

555 Broadway (Hiway 111)

Cathedral City Phone 8-8303

Evenings Phone 8-6565

</

AMY NELSON

\$15,500—2 bedrooms, in good condition. Landscaped. Nice.
\$18,500—2 bedrooms, 2 baths. Many extras. Top shape. TV.
\$19,500—2 bedrooms, 2 baths, pool. Walled and landscaped.
\$23,500—New 3 bedroom, 2 bath, 2 fireplaces. Refrigerated. Built-in stove and oven, beautiful kitchen in ash. See it!

UNITS

\$15,500—With built duplex. North end. See to appreciate!
\$41,500—3 units. South end. TV cable in. Very attractive.
\$52,500—6 units, large pool. Furnished except owners.
\$92,000—9 units. New pool. Fine location. Will trade.

LOTS

R-1 \$2500 up. R-2 \$5000 up. 3 adjoining Highway, \$10,000 each.
Many fine lots to show. Some terms.

WE NEED RENTAL LISTINGS — TENANTS WAITING!

MEMBER REALTY BOARD AND MULTIPLE LISTING SERVICE

AMY NELSON, Realtor

277 North Palm Canyon Drive Phone 5254 or 5545
San Clemente Office 508 No. Highway 101 — Phone Hy. 21121

CATHEDRAL CITY
BUY OF THE MONTH!

Only \$20,500—is the full price of this beautifully completely furnished 2 bedroom home. Like new—in a nice district. Has utility room with extra 1/2 bath, a spacious kitchen with O'Keefe and Merritt stove and a G.E. refrigerator, extra large living room with fireplace, separate wall furnace in living room and each bathroom, extra large bedroom with plenty of elbow room, electric heater in bathroom. Large walk-in closets. Corner lot. Many more fine features. Must be seen to appreciate. Why not buy the best for less?

JORGENSEN REALTY

Cal Brown—Associate Broker and Business Opportunity Broker.
Associates—Charles Scott — Ben Rothenberg
58-574 Broadway (Highway 111)
Cathedral City Phone 8-3401

Industrial 38a

FOR RENT — Small Commercial
M-1, South end—Shop and/or office, off street parking. Lease.
PHONE 9773

Business Rentals 38

2000 SQUARE FEET plus. All or part. Offices, professional, studios. Forced air, wood floors, unlimited parking. On Hwy 111. Rancho Mirage—Ph. 8-6698

AVAILABLE space for contractor, accountant, architect or such—with Real Estate Broker on North Palm Canyon Drive. Ph. 2605

STORE building with living quarters on Twentynine Palms Highway, Morongo Valley. Inquire Arnold's Hardware.

NEW BUILDING

25 x 25 ON N. PALM CANYON LEASE—OWNER. PHONE 5627

TWO SMALL OFFICES on Palm Canyon across from El Mirador Hotel, \$85 per month. Lease. NICHOLS — 2182

Wanted to Rent 39

WANTED
2 BEDROOM HOUSE BY RESPONSIBLE BUSINESS COUPLE. Permanent. Days Phone 9008, evenings Banning Victor 9-3676.
UNFURNISHED 2 bedroom apartment or house. 2 employed adults. Phone 4989 evenings.

Rooms for Rent 40

YOUNG lady to share lovely home in Palm Springs or will rent room with private bath; also other privileges. Pool. Write or wire Mrs. P. Thompson, 2925 Rounsevel Terrace, Laguna Beach.

SINGLE bedroom with private bath, 282 East Amado Road. PHONE 4240

NICELY furnished air cooled sleeping room, twin beds.
426 N. INDIAN AVE. Ph. 4922

BEDROOM
Private Entrance and Bath
PHONE 4301

PLEASANT southeast room, close in. Private entrance. Apply 277 N. Calle Encilia.

SINGLES, doubles, kitchen privileges (apartments) \$8.50 weekly up. Near Airport. Phone 9973.

NICELY furnished room private entrance, bath, walking distance, lady preferred. Phone 9530.

ATTRACTIVE room, in new home, private entrance, private bath, close in. Phone 3617.

Apartments for Rent 43

UNSURPASSED
IN DESERT CHARM
New, spacious. Lavishly furnished. Ideal for discriminating Sun-Lovers. Heated Pool. Daily Maid Service. TV Cable. 566 WARM SANDS DRIVE Ph. 2402

FURNISHED separate living quarters in beautiful home, reasonable, references required.
DESERT SUN BOX 190, FILE J-8

GUESTHOUSE, 3 rooms, cooler, panel ray, close in, adults. Also corner room, Private entrance. 330 N. Calle Santa Rosa.

1 BEDROOM full bath, fireplace. Colorful, furnished. Nice Reasonable. Phone 6921.

LARGE 2 bedroom, panel ray, air conditioned, TV Cable. Close in. 555 Calle Roca.

Apartments for Rent 43

NEWLY Furnished Studio Apartment. Pool, air conditioned. TV Adults only. \$100 per month yearly, utilities included. Across from Thrifty. 373 S. Palm Canyon

STUDIO Apartment, furnished for 1 person \$75. Also studio apartment for two \$85, less on year's lease, 1419 San Jacinto Way. Ph. 5240 or 5178 Evenings.

1 OR 2 Bedroom, furnished or unfurnished. Pool. Reliable adults only. From \$125 per month. COL WARD WOOLDRIDGE
238 E. Palm Canyon Dr.—Ph. 2360

\$15 WEEK AND UP
CENTER OF TOWN
ROOMS AND APARTMENTS
Special Rate to Local Workers
PHONE 2957

BRAND NEW

LARGE 1 Bedroom, unfurnished, separate laundry room, pool. 629 THORNHILL ROAD PH. 7470

KITCHENETTE Apartments and Rooms, air cooled, centrally located, swimming pool. Reasonable Rates. Ph. 9006.

1 BEDROOM Apartment, refurnished, redecorated, TV, exclusive district, adults. \$100 month on yearly lease. 990 N. Patencio Road, Ph. 4734.

1 BEDROOM furnished apartment, \$115 per month, utilities included. No lease. Good location. Inquire 475 North Palm Canyon Drive.

TWO 1-bedroom unfurnished, New TV Cable, lease also 1 single furnished, private bath and entrance. 687 Camino Real.

OWNERS APARTMENT—TV Cable, nice furnishings, sun patio. Walk to town. Reasonable rent. 545 SOUTH CALLE SANTA ROSA

ULTRA Modern unfurnished spacious 1 bedroom. Pool, TV Cable. Many closets. Adults. 835 S. Camino Real. Ph. 4607 or 9860.

NEW DeLuxe Studio. Furnished, TV cable, air conditioned, full kitchen. Reasonable. Ph. 3285.

STUDIO apartment, furnished, for one person \$75. 1419 San Jacinto Way. Phone 5178.

UNFURNISHED 1 bedroom apartment, Rancho Mirador, No pets. PHONE 46-4418

BEAUTIFULLY furnished 1 bedroom. New building. TV Cable. Years lease. Ph. 9148 or 6012.

FURNISHED APARTMENTS
Single and Double. Close in. 205 So. Palm Canyon

BEAUTIFUL modern kitchenette apartment, quiet location. Reasonable. Phone 5063.

FURNISHED Studio by day, month year \$75. Near Ramon and Indian. Adults. Phone 6473.

BEAUTIFUL Furnished 1 Bedroom Modern Apartment. South End. Near Bus. Adults Lease Ph. 9018

OUTPOST MOTEL
APARTMENT \$35 PER MONTH
PHONE 6109 OR 8-7372

APARTMENT, new furnished, 2nd floor. Lease \$85 month. 208 N. Indian. Phone 5095.

STUDIO APARTMENT
CLOSE IN
PHONE 3337

CLOSE IN, studio apartment, redecorated, apply 277 N. Calle Encilia. Also Room.

READ SUN
CLASSIFIED ADS

ASSOCIATED REALTORS

\$14,850—\$2000 down buys this cute brand new 3 bedroom, 2 bath home.
\$19,500—POOL plus 3 bedroom, 2 baths, completely fenced, landscaped.
\$23,500—SOUTH END BRAND NEW, 3 bedroom, 2 bath.
\$42,500—REFRIGERATION. POOL. New 4 bedroom, 3 baths, latest built-ins.
\$65,000—Las Palmas Estate, POOL, expensively furnished.

INCOME PROPERTY

\$25,500—3 almost new units, close in and priced to sell.
\$32,500—Deluxe Duplex—2 bedrooms each, 3 blocks to Palm Canyon.
\$125,000—11 modern furnished units—all on SECURED LEASES—POOL—shows \$17,800 net before loan pay off.
\$160,000—Consider small trade on this well located 20 UNIT with POOL. Room for more units.

LOTS AND ACREAGE

R-1 Lot, south location. Price—\$5950.
R-2 Lot, central location, price—\$8500.
R-2 Lot, south location, price—\$17,500.

80 Acres of good level land priced at \$120 per acre.
74 Acres close to major highway, priced low at \$450 per acre.
240 feet of C-1 on Palm Canyon, close in at \$500 per FF.

Feel free to talk with us regarding your real estate needs.
Our staff is qualified to help you.

BILL COLVEN MIKE JEKYLL G. T. BRADLEY
ASSOCIATED REALTORS

Les Mohr P. Ratkovich Ernie Lindberg Morey Thal
457 N. Palm Canyon. Across from Citizens Bank Phone 2734
MULTIPLE LISTING OFFICE

Apartments for Rent 43

EXCEPTIONAL 1 bedroom apartment, beautifully furnished. Pool. Maid service, TV. For discriminating adults. Weekly, monthly or seasonal lease. Delightful location.

SUN AND SAND

568 WARM SANDS DRIVE

ATTRACTIVE 1 bedroom furnished apartment. Kitchen, bath, newly decorated. Reasonable. Season tenants desired. In Cathedral City. Phone P. S. 3823.

2 BEDROOM apartment, furnished. Adults only, no dog. Heated pool \$100 month. TV Cable at \$3.50 month. Horizon Trailer Village Highway 111.

FOR discriminating executive wanting exceptional 1 Bedroom Heated Pool, unsurpassed view, 1 Block E. OF Sunrise.
1821 E. AMADO — Ph. 7663

1 BEDROOM furnished apartment, available soon for four months. \$120 mo. Utilities included.
PHONE 5254 — 9 TO 5

MODERN furnished studio apartment, fireplace. Near El Mirador. \$100/Month on lease.
Culver Nichols, Realtor. Ph. 2182

LOVELY 1 bedroom apartment. Pool, private patio, air conditioning. Completely furnished.
970 Parocella — Ph. 3772

FURNISHED 1 Bedroom Apartment with fireplace, outside barbecue and patio. Also studio apartment. 538 Calle Abonia.

1 AND 2 bedroom. Day, week or month. Pool, TV in every unit. Bermuda Palms, 650 Indio Rd. Ph. 9944.

BRAND NEW 1 BEDROOM - FURNISHED
463 CHUCKWALLA ROAD

1 BEDROOM furnished apartment \$125. 450 Avenida Olancha, after 3 p.m. Phone 3519.

FURNISHED Apartments, Kitchens, Pool. Reasonable. By season or year. Ph. 9525.

3 ROOMS, unfurnished, stove, Large refrigerator, TV. Lease. 555 Grenfall Road. Ph. 9601.

UNFURNISHED 1 bedroom apartments. Pool, TV Cable. New stoves, refrigerators. Ph. 9639.

1 BEDROOM apartment and studio kitchenettes, furnished. 508 Calle Pao Fierro. Ph. 5586.

STUDIO apartment, furnished, for one person \$75. 1419 San Jacinto Way. Phone 5178.

UNFURNISHED 1 bedroom apartment, Rancho Mirador, No pets. PHONE 46-4418

BEAUTIFULLY furnished 1 bedroom. New building. TV Cable. Years lease. Ph. 9148 or 6012.

FURNISHED APARTMENTS
Single and Double. Close in. 205 So. Palm Canyon

BEAUTIFUL modern kitchenette apartment, quiet location. Reasonable. Phone 5063.

FURNISHED Studio by day, month year \$75. Near Ramon and Indian. Adults. Phone 6473.

BEAUTIFUL Furnished 1 Bedroom Modern Apartment. South End. Near Bus. Adults Lease Ph. 9018

OUTPOST MOTEL
APARTMENT \$35 PER MONTH
PHONE 6109 OR 8-7372

APARTMENT, new furnished, 2nd floor. Lease \$85 month. 208 N. Indian. Phone 5095.

STUDIO APARTMENT
CLOSE IN
PHONE 3337

Houses for Rent 46

2 BEDROOMS
SPACIOUS DUPLEX
on beautiful landscaped corner, tastefully decorated and furnished less than 5 minutes to downtown. Garage, prefer adults, for lease by year or season. 590 Desert Way or call owner Mr. Ewing 2236 or 5854.

BEAUTIFULLY furnished 2 bedroom, and den, unit heat, TV, walled-in yard, double garage. 5 months lease. \$300 per month. Phone 2475 or 7900 owner.

Tamarisk Country Club
FURNISHED, 4 Bedrooms. Pool. Refrigeration. \$1500 a month.
PHONE 8-7452

NICE roomy furnished 2 bedroom house for rent or lease near Mayfair Market. 365 E. Alejo Road. Palm Springs.

3 BEDROOM house, new modern, deluxe furnished, heated pool, TV. Choice location, rent by month or week, phone. 6930.

ADOBE House in Araby. Terrific view. 3 bedrooms, 3 baths, garage furnished. \$250 month years lease. Phone 2905.

\$85 MONTH, 1 bedroom furnished, enclosed patio. Suitable for 2 adults only. 408 San Raphael Rd. north end of town. Ph. 2269.

3 BEDROOM unfurnished house. Also 3 bedroom unfurnished apartment. 710 Broadway, Cathedral City. PHONE 8-5005

NEW 3 Bedroom, 2 bath, unfurnished. Close to new school. PHONE 2734

NEAR El Mirador — New unfurnished 3 bedrooms, 2 baths with pool. Lease \$300 per month. Call Mrs. Busch 2772.

BEAUTIFULLY furnished, 3 bedrooms, 3 baths, linen, heated pool, forced air. Near El Mirador Hotel. \$3600 season. Ph. 6769.

NEW Furnished 3 bedroom, den, 3 bath, or 1 and 2 bedroom apt. Season or year. Adults only. PHONE 7856

CHARMING one bedroom house, completely furnished, fireplace, excellent air conditioning. Close in. 564 S. Calle Encilia. Ph. 4988.

UNFURNISHED 1 bedroom house \$75 mo. Gas and water paid. Kids O.K. 701 Calle Amigo.

1 BEDROOM house, partly furnished, Thunderbird area. Lease. \$70 month. Phone 9417.

FURNISHED HOUSE — POOL. Reasonable, by Season or Year. PHONE 9525

5 ROOM furnished home, 2 bedrooms, 2 baths.
1395 GRANVIA VALMONTE

2 BEDROOM, 2 bath, nice, furnished, patio, cooling, garage, good area, reasonable. Ph. 6921.

MODERN TRAILER, new beautifully furnished cabana. Refrigerator Cooler. Twin beds in trailer. Double bed, lavatory and shower in Cabana. TV wired, pool and park privileges. Palm Valley Trailer Park. Perkins. Ph. 8-3399

DOCTOR wishes to rent Angeles trailer and Ramada in Luxurious Sahara Park, contact lot 232 in Park.

TRAILER For Rent—Prefer working person or retired couple. \$50 per month. Phone 8-3433.

NEW 21 ft. Trailer, bath, cooler, in park, with pool and TV. P. O. Box 704, Palm Springs, Ph. 7961.

30 FOOT MOBILE home for lease on lot. Prairie Scooner Trailer Park, 601 E. Andreas Rd.

USED CAR PRICES
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1947 OLDSMOBILE
2 DOOR SEDAN
\$99

1951 BUICK
4 DOOR, RADIO, HEATER
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1951 CHEVROLET
4 DOOR SEDAN
\$495

1952 FORD
CONVERTIBLE
FORDOMATIC
\$995

1939 CHEVROLET
1/2 TON PICKUP
\$99

1950 CHEVROLET
4 DOOR, RADIO
\$495

1954 STUDEBAKER
4 DOOR, RADIO, HEATER
\$895

1953 MERCURY
4 DOOR OVER DRIVE
RADIO, HEATER
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Opening Specials

WROUGHT IRON decorator bed ensemble—with head board in colors, inner spring mattress and box springs and Hollywood bed frame. Complete \$69.50.
SPECIAL—inner spring mattress and box springs—smart colors—\$39.50 for both. Also guaranteed hotel sets—\$65.

Maher Furniture
Dillon Road, No. Palm Springs
D.H.S. 4-3691

8 FOOT G.E. Refrigerator, Separate Freezing Compartment. Excellent condition. Kenmore washer-1955 model. 2 baked enamel sanitary tubs—roll type. 38356 Charlesworth Way, C. C.

MAHOGANY drop leaf table, 4 chairs and china cabinet, twin beds and dresser. Mahogany secretary desk.
PHONE 9756

MAPLE and Wrought iron furniture. Studio couches. Kenmore automatic, G.E. 11 cu. ft. refrigerator. 2021 S. Palm Canyon.

WE HAVE 2 excellent bargains in used refrigerators \$60 each. Rupp's Frigidaire & Hardware. Cathedral City — Phone 8-3744

DINING room set, Drexel precedent, blond, contemporary modern, 8 chairs, also 3 table lamps.
PHONE 2629

WESTERN Holly Gas Stove, near new, late model. Other furniture. A. E. Jones, 37349 Palo Verde Drive. Phone 8-5363.

CUSTOM built by Riechenbach, davenport 6'6", hand carved base, cost \$475 sell for \$200.
PHONE 3498

KITCHEN Chrome set, double bed, complete. 9 x 12 Frieze rug.
PHONE 8-3245

NEW Walnut dresser and mirror. New blonde bedroom suite, new twin bedroom suite. Ph. 8-6633.

FOR SALE Monterey Dining table, six chairs and buffet, \$60. Two end tables \$7.50. Phone 3207.

HOLLYWOOD BED
Practically New — Reasonable
PHONE 6601

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WE HAVE the largest stock in the Palm Springs area. Come in browse around without obligation. Low down payment, up to 24 months to pay.

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R.C.A. AND PHILCO DEALER
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231 S. INDIAN PHONE 9380

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1951 ALL ALUMINUM
EASTERN Built, 27 foot, twin beds toilet and shower, electric refrigerator, apartment stove, sell reasonable, terms, or take trade.

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Next to Sunair Drive-in Theatre
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Phone Overland 3-8080
CLOSED SUNDAYS

35 FT. Modern 1953 Streamlite trailer. Full length awning, new cooler, \$2500. Or will rent to two people, \$100 month. Ph. 2516 or 8-7333, or call at office of Smoke Tree Trailer Park.

1953 KOZY COACH 37 ft., 2 bedroom sleeps 7. Full size bath, forced air heat, venetian blinds. Ph. D.H.S. 4-2802 or see at 66087 West 4th St., Desert Hot Springs.

FOR immediate sale — late 1954 40 ft. 2 bedroom Angelus. All extras for complete Mobile home living. A bargain! Scott, Space 5, 601 East Andreas Road.

35 FT IDEAL—'53 Model. Perfect condition. Tramview Trailer Park. Hwy 111, Space No. 13 Western.

1954—22 ft. Modern Terry framed awning \$1550. D. J. Nelson, 39-791 Bel Air Drive, Cathedral City. PHONE 8-6354

EXPANDABLE, converts into cute cottage. \$2500 for quick sale. PHONE 7816

TODAY'S SPORTS PARADE

By OSCAR FRALEY
United Press Sports Writer
Reg. U.S. Pat. Off.

BROOKLYN, N.Y. (AP)—Don Larsen, a right hander who thinks left handed, gets a chance when the series is resumed, to repay Yankee Manager Casey Stengel a favor of seven months standing. Larsen last spring racked up his auto against a Florida pole some few hours after training camp curfew. It could have been that the sun, rearing up out of the Gulf of Mexico, got into his eyes. Stengel let him off the hook—and tomorrow at Ebbets Field he can get old Casey off one in return. Because the Yankees fell behind in the World Series when they lost Wednesday's opening game to the crafty curve-balling of ancient Sal Maglie.

THE BARBER was little short of magnificent, despite home run balls to master Mickey Mantle and scrappy Billy Martin, as he battled at a 6-3 victory while the Dodgers once again buried southpaw Whitey Ford in the limited confines of Ebbets Field.

So now the Yankees put it up to Larsen, the modern Rube Waddell who thinks "there's too much emphasis placed on the World Series."

That's typical of the thinking of the 27-year-old fast ball pitcher from Michigan City, Ind., who won 11 and lost five for the Yankees this season. He doesn't chase fire engines in the Waddell manner but he could give old Rube a go around the mahogany refreshment stands.

SUCH AN ATTRIBUTE, plus his lethargic attitude, has made the six foot, four inch 220-pound Larsen a long-time denizen of the doghouse on a club where such liquid and lackadaisical nonsense isn't often tolerated. The only thing which has saved him is his not always latent talent.

Big Don came up with the Browns back in 1953 and was obtained from Baltimore in the winter of 1954. He had arm trouble in the spring and soon was shipped off to Denver. At the end of July, when the Yankees were in dire straits for added pitching, he was brought back over the protests of pitching coach Jim Turner, a mound martinet who stands for little nonsense.

LARSEN GOT ONE series chance last fall, against these same Dodgers, but was beaten in the fourth game right here in Ebbets Field. This time, the Yankees are hoping, it may be different because the easy-going often over-weight pitcher was hot as he hurled a trio of four-hitters coming down the stretch.

Much of it, the Yankees say, depends on his attitude on the day as he goes to the mound. They're hoping that he feels like repaying Stengel that overdue favor.

Ample Parking Space Provided For Grid Fans

Due to new construction at the Palm Springs High School, parking has been declared a major problem during the scheduled football games at the local stadium.

Sgt. Robert Young announced today through the cooperation of the city and school district, provisions have been made for ample parking to accommodate all persons who want to see the games. Parking will be allowed along both sides of Ramon Road, along Sunrise Way, and on Barristo. Cerritos Road, running north and south beside the school will be closed to all traffic.

From the parking lot at the Polo Grounds, people will be able to walk on a lighted pathway to the school football field.

On police officers and four students will be on-hand to direct parking. The only persons permitted to enter on Cerritos Road will be players, school buses containing rooting sections and players, and officials. Each of these persons have tickets that will be shown at the gate.

Bruins Strengthened For Oregon Battle

LOS ANGELES (AP)—The UCLA Bruins wound up practice today in preparation for Friday night's conference game against Oregon at Memorial Coliseum.

Coach Henry Sanders received a bit of good news Wednesday when it was learned that second string tailback Edison Griffin will be able to play against Oregon after having been sidelined for two weeks with a leg injury. Guard George Cuning and tackle Gary Yurosek, however, are out with injuries.

Burns Exude Confidence as Result Victory

"Just Routine Game" Say Dodgers Who See Title Coming

BULLETIN
BROOKLYN (AP)—Commissioner Ford C. Frick, after a conference with the umpires, announced today that the second game of the World Series between the Brooklyn Dodgers and New York Yankees had been postponed.

By FRED DOWN
United Press Sports Writer

BROOKLYN (AP)—Remember when the Yankees were always clam, confident — and leading; and the Dodgers were always jittery, worried — and losing? Well, things are just the opposite now. "Our guys have got the confidence," said Jackie Robinson. "We beat them last year and we've won the first one now, so naturally we are confident."

Robinson, who slugged a homer to help the Dodgers to their 6-3 opening game victory over the Yankees in this World Series, added with a grin, "with Allie Reynolds gone, those Yankees don't seem so tough any more."

A FEW FEET AWAY in the Yankee dressing room the New York players were digesting like a dish of crow the fact they have now lost four straight games in the Dodgers' Ebbets Field home and there was little of the once-famous Yankee attitude of "another routine day at the office." Their faces made it plain that, one game behind and still in Ebbets Field for another game, they were in a tough spot.

The Dodgers bustled off the field with little of the jubilation that once marked any series game they won. They've won a lot of them now, and obviously believe they are going to win a few more.

"What a laugher," observed Duke Snider, using the ballplayer's term for a game that is won rather easily.

"JUST LIKE A ROUTINE game," agreed Robinson, and Captain Pee Wee Reese added, "after the first three innings, there was no sweat."

Robinson and Gil Hodges agreed they each picked a "fast ball" for the Yankee-wrecking homers, a diagnosis sadly confirmed by Yankee pitcher Whitey Ford, the victim. But they obviously were not surprised by the solid rapping they gave Ford.

Things were not nearly as smooth in the Yankee dressing room, of course, where dissatisfaction was the keynote of the day. Manager Casey Stengel said he would "do a lot of thinking about possible lineup changes" for the second game, remembering the way that Yankee hitters in the No. 4 through No. 8 batting slots got only two hits off Sal Maglie, one a scratcher.

Favor Littler in San Diego Play

SAN DIEGO, Calif. (AP)—An impressive array of par busters teed off today for the opening round of the \$15,000 San Diego Open golf tournament.

Although the nation's two top money winners of the year, Ted Kroll and Cary Middlecoff, were not on deck, just about all of the others in the big money list were. Speculators picked San Diego's Gene Littler to come in with top money at the end of the 72 holes. Littler plays out of Singing Hills Country Club, where the tournament is being held.

Cameron, Boise Top Jaycee Ratings

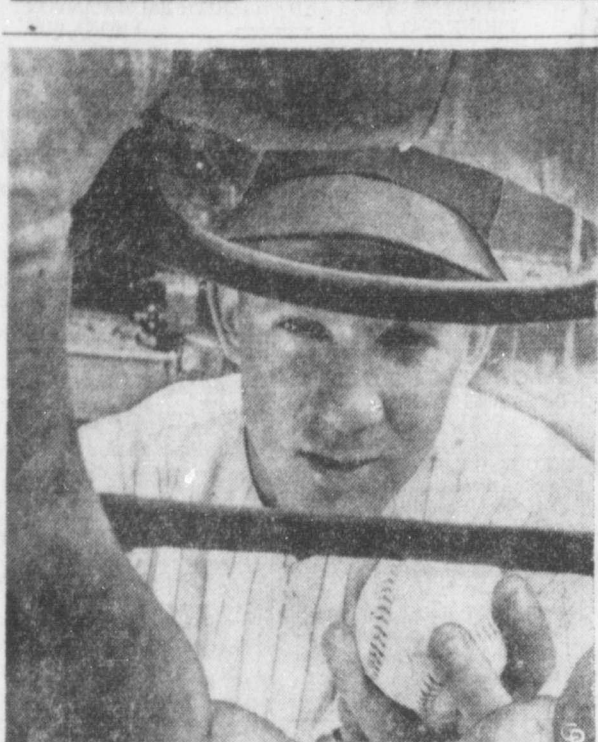
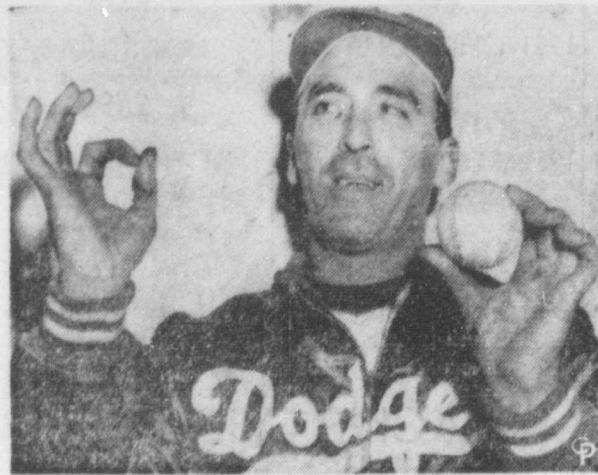
COMPTON (AP)—The Cameron Aggies of Lawton, Okla., and Boise, Idaho today enjoyed top billing in the weekly football ratings of the National Junior College Athletic Assn.

The NJCAA announced Wednesday that Cameron headed the Eastern Division for the second straight week. Boise, however, moved into the Western Division leadership by replacing Tyler, Tex.

The top Eastern and Western teams will clash in Los Angeles Dec. 15 for NJCAA football championship. The game is sponsored by the Kiwanis Crippled Children's Foundation.

SPORTS in the SUN

The Desert Sun Thursday, Oct. 4, 1956 12



THE WINNER—The Old Pro Sal Maglie, top, who gave the Brooklyn Dodgers a one-up edge on the New York Yankees Wednesday in the 1956 World Series with a magnificent pitching job. It was the climax to a thrilling come-back move. Lower shot is that of Whitey Ford, the Yankee's ace who failed to go the route when the Burns started blasting. Today's game has been postponed. (International).

Now I've Had Everything Says Maglie Telling His Story of Series Victory

Sal Maglie pitched the Dodgers to a 6-3 victory over the Yankees in the first game of the World Series, striking out 10 batters on the way. In the following dispatch he tells in his own words how he did it.

By SAL MAGLIE
As Told To The United Press
BROOKLYN (AP)—The claim you just can't have everything in this lifetime. But brother, I figure I've got everything I ever wanted now. I've had a 20-game season and a no-hitter. The only thing missing before yesterday was a World Series victory and that finally came my way.

You hear a pitcher tell you that winning one in the series is the biggest kick he's ever gotten. You think to yourself that's what they all say. Take it from me that's no line.

THERE'S SOMETHING special about a World Series. You see the flags the crowds and you can almost feel the tension. There's nothing in this world like winning one. Certainly, there never has been for me. Sure I had a couple of anxious

Trojans Complete Drills for Bodgers
LOS ANGELES (AP)—The Southern California Trojans brushed up on both offense and defense today in a final drill before leaving Friday for Madison, Wis., to meet Wisconsin.

Breathing Problems?

If your physician has diagnosed you with a respiratory, heart, or sinus ailment our skilled inhalation therapists, without charge or obligation will demonstrate the latest and finest nebulizers, oxygen breathing machines and special breathing devices to you in your home. You may rent or buy equipment. For information on all breathing problems and medical oxygen, call:

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Palm Springs Airport
Phone 4229 - 9966



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Indians Open RCL Season Friday Night

San Jacinto Initial Opponent for Local Squad on Home Lot

By LINDSAY NIELSON
Winless to date in pre-league games, Palm Springs Indians take off tomorrow at 8 p.m. in their first Riverside County League game.

Opponents will be San Jacinto Tigers and Coach Clare Ballagh hopes his Redmen can break over into the win column.

San Jac will, however, be favored to take the first game from the local Braves. The Tigers will field an experienced team while the local squad is inexperienced and green.

Indications are that both teams will take to the air tomorrow night and fans should see plenty of passing.

Following the first home game of the RCL season, the Indians travel to Elsinore a week from tomorrow night for their second league encounter.

Beecham Looking Toward Two Titles

MIAMI BEACH, Fla. (AP)—Relentless young Jimmy Beecham of Miami, who gave West Indian Hector Constance another licking in their return bout Wednesday night, had one eye on the welterweight crown today and the other on the middleweight bonnet.

"And he ain't a bit cockeyed," assured Manager Angelo Dundee. "It just depends on how he develops—whether he gains a lot of weight or takes off some. He's only 22 now and a sure shot for one of the titles."

Wesley Suspended By Oregon State

CORVALLIS, Ore. (AP)—Oregon State's chances for a high finish in the Pacific Coast Conference football race took a drop today in the wake of the announcement that Sam Wesley, star halfback, had been suspended from school.

Wesley, one of the leading ground gainers in the conference last year as a sophomore, was declared ineligible and suspended for "withholding information" in his application to enter Oregon State.

Olympic Committee Drops Pledge, Blasts Brundage

LAUSANNE, Switzerland (AP)—Members of the International Olympic Committee's Executive Council dropped the controversial new amateur pledge for the 1956 games today and leveled an unprecedented blast at their president, Avery Brundage of Chicago, while blaming him for authoring it. The IOC Executive Committee decided to return to its old

pledge for the games which begin Nov. 22 at Melbourne. It reads, "I, the undersigned, declare on my honor that I am an amateur."

A move to make the pledge tougher started at the IOC meeting at Cortina D'Ampezzo, Italy, last February, and the IOC changed the reading last June to read: "... am and intend to remain an amateur."

Olson Convinced He's Washed Up, Abandons Ring

PORTLAND, Ore. (AP)—Carl Bobo Olson, washed up as a topnotch battler at 28, went into retirement today—convinced that he couldn't come back from the effects of knockouts at the hands of Archie Moore and Sugar Ray Robinson.

The balding Honolulu and San Francisco battler, king of the world's middleweights from Oct. 21, 1953, to Dec. 9, 1955, decided Wednesday that he was not a headliner any more.

Through his manager and friend, Sid Flaherty, Olson had to announce that he couldn't go through with a planned fight here tonight against Sammy Walker, New England middleweight champion.

During his 10-year career in the ring, Olson earned an estimated \$750,000 in purses.

He was in 74 professional fights, won 65 and lost nine.

Patty Berg Racks Up 300-Yard Drive

KANSAS CITY, Mo. (AP)—Chunky Patty Berg was finding the drought hardened Hillcrest Country Club fairways to her liking as she limbered up for the \$5,000 Heart of American Invitational Open.

Miss Berg, one of the earlier arrivals for the two-day event opening Fri., got off a 300-yard drive on the 16th hole in a practice round. It was one of the longest drives ever hit by a woman on the sun-baked 6,200-yard course.

RAM CHIEF HOSPITALIZED
SANTA MONICA (AP)—Tex Schramm, general manager of the Los Angeles Rams, entered St. John's hospital Wednesday for an appendectomy.

100 Entries Expected in Fourth Event

Two-Day 36-Hole Play to Feature Opening Tournament

Tamarisk Country Club will officially open its fall golfing season with the fourth annual Coachella Valley Amateur Tournament this weekend, Pro Ellsworth Vines announced today.

One hundred entries are expected for the two-day 36 hole event, with favorites being John Dawson, defending champion; Milt Hicks, Ross Clark, Jack Tooke, club champion, and Gayle Cave, senior titlist.

Two different classes of competition are offered, scratch to 13, and 13 and over. Low gross and low net awards will be made.

ENTRIES WILL be accepted up to tournament time. Vines said Tee-off time is at 8 a.m., Saturday.

With the tournament, all clubhouse facilities will be opened.

The course is in excellent condition, Vines said, and plans are now under way to seed the fairways in rye grass, a program which will cost approximately \$20,000. In this way the fairways will be green all through the regular golfing season.

IN CHARGE of the latter project are Lou Halber, chairman of the greens committee, and Paul Adessi, greenskeeper.

Assisting Vines this year will be Shirley Spork, Women's professional; Joe Lukas, who is in charge of the golf shop; George "Scorpy" Doyle, starter, and Angel de la Torre, head professional at Lake Shore Country Club in Chicago, who will be teaching pro. Harv Drewery is club manager. Dr. Robert Backstrom is tournament chairman, and Claude Freeman is handicap chairman.

Dr. Alton E. Horton

of Westwood Village, Los Angeles

Chiropodist—Foot Specialist

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PHONE 9144

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